



NEW STORE KIT
(Limited to New Stores)

36 Hot Ruby Bottles (32 oz)

12 Sweet Ruby Dessert Sauce (16 oz)

KIT PRICE \$465

***Just HOT RUBY Kit**

**Sub Hot Ruby for Sweet Ruby \$495
Kit Price**

**1 Plastic Gallon Hot Ruby for in-store
sampling**

1 Jar Sweet Ruby for sampling

***\$24 shipping + \$60 free samples,
cups & spoons, displays & recipe
cards.**

SPECIAL - ORDERS SHIPPED BY 8/1/2026

PURCHASE \$350 - RECEIVE SHIPPING DISCOUNT - \$18 +FREE DISPLAY & RECIPE CARDS

**PURCHASE 5 CASES OF MIXERS - RECEIVE SHIPPING DISCOUNT - \$30 + BOGO ON
GALLONS FOR DEMEO, FREE DISPLAY AND RECIPE CARDS**

**PURCHASE 6-14 CASES OF MIXERS - SHIPPING DISCOUNT - .50 PER BOTTLE OFF
SHPPING + BOGO ON DEMO, FREE DISPLAY AND RECIPE CARDS**

**PURCHASE 15+ CASES OF MIXERS - SHIPPING DISCOUNT - 50% SHIPPING + RECEIVE
ONE DEMO GALLON FREE.**

INDIVIDUAL CASE PRICES
3 CASE TOTAL MINIMUM PER ORDER

HOT RUBY

32 OZ BOTTLES \$9.99 EACH - 12 COUNT CASE \$119.88

128 OZ \$32.50 EACH - 2 OR 4 CT - \$65/\$130

PINT JAR 16 OZ \$6.00 EACH - 24 COUNT CASE \$144

SWEET RUBY

\$7.50 EACH 16 OZ SWEET RUBY; 24 CT CASE \$180

MARKETING MATERIALS

\$15 - DISPLAY

\$6 FOR 12 RECIPE CARDS

\$35 HOT POT

\$100 LIFESIZE RUBY CUTOUT