

2026 June Atlanta – Road Show Special	
Promo Code	ATL2026 <i>Promo code required on order(s) to qualify. Must be entered within the order(s) notes for order resolving.</i>
Promotion Period	June 9th - 14th 2026
Order Submission Deadline	11:59 p.m. Eastern Standard Time on Sunday, June 14th/2026. East Coast (AST) → 12:59 a.m. Monday, June 15 th West Coast (PST) → 8:59 p.m. Sunday, June 14 th
Eligible Region(s)	USA – Road rep-written orders only
Incentive(s)	Free freight on orders over \$1,000
Order Booked Minimum	\$1,000
Order Shippable Value Minimum	\$1,000
Must Ship-By Date	Immediate shipping of in-stock products Orders must ship within 30 days of the order date
Backorders Policy	The freight incentive only applies to the 1 st shipped order. N/A for backorders.
Eligibility / Terms & Conditions	
Valid On	<ul style="list-style-type: none"> Only applicable to new road rep-written orders placed during the promo period In-stock immediate ship in-stock products Clearance Products
Restrictions	<ul style="list-style-type: none"> Cannot be combined with other promotions Free Freight & Flat Rate shipping excludes Alaska ASD display pieces cannot count toward reaching the order minimum; must be placed on a separate order. Freight incentives do not apply to oversize products Only 1 order per customer per ship to location
Additional Key Details	<ul style="list-style-type: none"> Orders must include in-stock merchandise to meet promo thresholds Double-check the order's ship date Verify the order's cancel date (adjust if needed) Free Freight applies to the first shipment only (backorders excluded) Standard USA Flat Rate shipping for orders under \$1,000 but over \$500 Flat Rate shipping only via Abbott's carriers Promo removed if order on hold >30 days; order cancelled after 60 days if unresolved If the regular freight charge is over 25% of the order value, the order may not qualify for this promo, and the customer will need to be contacted Promo does not apply to customers who already receive ongoing discounts
Abbott - Customer Service Team	
Promo Order Selection	CAMPAIGN: Road – Only rep-written submitted orders qualify EVENT: Free Freight Promo ACTIVITY: Free Freight
Applying Incentives	FREIGHT: Apply Free Freight USA in the Order Misc Charges tab FREQUENCY: 1 st order shipped only
Resolving Order Notes	<ul style="list-style-type: none"> Confirm that the promo code appears on the order

	<ul style="list-style-type: none"> • Reps' written orders: must include promo code in order notes • Verify order meets minimum thresholds for the incentive • Place on hold if credit is not approved • Contact the sales rep and/or customer if the order does not qualify • Verify ship date and cancel date
Abbott - Marketing Team	
Visible on Website	No
Web Qualifying List	Not Required
Marketing Tools	Promo Email Campaigns: N/A Marketing PDF for Reps: N/A Showroom Signage: N/A
Abbott - IT Team	
EMUN	N/A