



du **village** gourmet

SALES TOOL 2026

USA-UPC WHOLESAL 2026

Our Brand Story

Our heritage is part of what makes us special.

Gourmet du Village stands for homemade quality that's simple, warm, and delicious. This is a huge selling advantage.

Authenticity, trust, and longevity.

- 40+ years of gourmet innovation
 - Family-founded and operated
- Focus: easy, homemade, gourmet experiences.
 - Trusted by retailers coast to coast

In our 2026 Catalogue, we've added QR codes that link customers to valuable retailer resources.

What's New for 2026

Buyers LOVE “NEW” and we’re giving them plenty.

- 50+ new products.
- New formats and Categories:
 - ❖ Iced Tea pouches
 - ❖ Salad Dressing seasonings
 - ❖ Cheeseballs
 - ❖ Sprinkles
 - ❖ Burger Sauce
- New seasonal designs.
- New gift sets & displays.
- Revised Index page & colored tabs on each page, by category for easy navigation.
- QR codes & Icons to direct retailers to selling features:
 - ✓ Sustainability and Eco-friendly packaging
 - ✓ Natural color icons
 - ✓ Dietary icons (Vegan, Keto, Gluten Free)
 - ✓ Heat & Cold Sensitive
 - ✓ Alternate recipes
 - ✓ Sampling sells benefits and support

Top Retail Growth Opportunities

The consumer trend toward at-home cooking and easy gourmet experiences makes our line extremely relevant.

Stores want items that sell themselves, we deliver that with packaging, displays, and trusted recipes. Consumables keep their customers coming back time and time again.

- Homemade & convenience trends are rising
- Retailers love affordable consumable products
 - Growing gifting market
 - Seasonal designs drive repeat sales
- Floor displays increase impulse sales 3–5x

NEW: SPICY GARLIC BURGER SAUCE

This one will be a huge summer hit!.
Use this to strengthen spring and summer orders.



- Small-batch premium sauce
- Bold flavor: roasted garlic, chili, creamy (mayo based) sauce
 - Shelf life: 12 Months
- Perfect for grilling season & summer displays
 - 350 ml glass bottle
- Same format as our BBQ sauces and Marinades
- Great also for dipping fries

READY TO SERVE PRODUCTS

More Key selling Features and more NEW products! Pages 6 - 8

With the growing success of our Ready to Serve sauces we have added 2 additional Marinades for 2026:

- **Orange and Peppercorn** Bright citrus and zesty orange blend with cracked pepper, garlic, and herbs for a bold, flavorful marinade or dipping sauce for chicken, pork, or beef.
- **Golden Spice Mango** Sweet and spicy with notes of ginger, turmeric, allspice, cinnamon, and coriander. Perfect as a marinade or basting sauce for chicken or pork, and just as delicious served as a condiment.



Pizza Oils also had a very successful launch last year. For 2026 we have added a premium **Truffle oil.**

- Made with Canola oil
- Appeals to foodies, entertainers, and gift buyers alike.
- Great add-on for Italian and specialty food sections.
- Easy to cross-merchandise in store with trending cast iron pizza pans, pizza stones and ovens.

Pricing for the truffle will be slightly higher due to the cost of ingredients.

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NEW: PARTY PACKS

New look for 2026 with various themes and assortments. Fun new designs for easy gifting and entertaining.

Each contain 4 full sized products inside. The packaging is slightly smaller than previous party packs and more compact to maximize shelf space without compromising the impact.

GET GRILLING: Beer Can Chicken, Hearty Garlic Burger, Blackened Cajun & Greek Chicken Seasonings.

MARGS & TACOS: Fajita Seasonings, Taco Seasonings, Lime Margarita Mix & Blood Orange Margarita Mix

DIPS ARE HOT: Parmesan & Artichoke, Cheddar & Bacon, Creamy Spinach & French Onion Dip Mixes

FESTIVE FEAST: Herbed Stuffing, Cranberry Sauce, Scalloped Potato & Roasted Vegetable Seasonings

APRÈS SKI: Bloody Mary/Caesar Mix, French Onion Dip Mix, Chili Seasoning & Smoky Cheddar Mac & Cheese Seasoning



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NEW: SALAD DRESSING SEASONINGS

We receive calls all the time to bring back our Caesar salad mix! This inspired us to launch a line of 3 easy to make Homemade Salad dressings. 10 servings per pouch

The new graphics are bold and have a distinctive look and are easy to merchandise with our collection of Seasonings & Rubs.



Garlic Caesar: This recipe is made with our mix, mayo, water and lemon juice and is as easy as 1,2,3. The Alternate recipe is to make a **FETTUCINI ALFREDO SAUCE**

Homestyle Ranch: This dressing is made with our mix, mayo, water, and lemon juice. Once again very simple to make. The Alternate recipe is to make **MARINATED MIXED BEAN SALAD.**



Four Onion Balsamic: To make this vinaigrette there are a few more ingredients required (balsamic vinegar, Dijon mustard, lemon juice, honey, olive oil, salt & pepper to taste) yet the instructions and preparation is clear and uncomplicated. The Alternate recipe is to make a **CREAMY BALSAMIC DRESSING**

All 3 of these can be made by adding ingredients to any mason jar, shaking and letting sit for the flavors to open up

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SEASONINGS & RUBS + FISH & OUTDOOR

More Key selling Features Pages 10- 15

Gifts for the Grill Master, Fisherman, Camper and Meal planner!

At the beginning of this section we have added a QR code on page 11, a link to alternate recipes on our website to highlight the versatility of our all natural Herb & Spice blends.

These products are great to keep momentum going in the spring/summer months and continue to be great sellers in hardware stores, campgrounds, garden centers, and gift stores alike.

On p.13 We have streamlined our canister selection to include our top sellers for 2026.

p.16: INSTANT ICED TEA COLLECTION

Beautiful packaging + premium tea base
= huge spring & summer opportunity.

With beverages at the heart of our
brand, introducing iced tea feels like the
perfect evolution for 2026.



Stores love anything that sells well in warm weather.



- Re-sealable pouch format

Due to the lining (high moisture barrier, high o2 barrier to allow optimal shelf life and quality) these pouches are NOT recyclable.

- White tea & black teas with fruit flavors
 - **No artificial colors**
 - 8–10 servings
- Packaging includes recipes for a single serving and for a pitcher

We are certain these will be a home run

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BEVERAGES


More Key selling Features and more NEW products! Pages 16 - 21

Our **Cocktail Rimmer Collection** is an extremely popular category for Gourmet and can be paired with a variety of beverages. Great for seasonal gifting AND summer entertaining. Pairing rimmer + cocktail mix is a simple add-on sale to grow order size.

In our cocktail collection there are 2 new mixes this season:

- **Peach Bellini** An effervescent frozen cocktail that marries the juicy sweetness of peaches with bubbly prosecco for a vibrant, elegant cocktail, perfect for any celebration. Uses natural colors.
- **Lemon Drop Martini** Refreshing and lively, this Lemon Drop Martini offers a perfect harmony of tart citrus, smooth vodka with a kiss of sweetness in every sip. We wanted to add another Martini to our collection as we have been so successful with of our Espresso Martini.



 **Natural Color** You will notice a new Natural Color icon for 2026. Here in the Village we are working hard at sourcing and replacing dyes found in our beverages with all natural options. For this year we have confirmed some great alternative and for 2027 you will see this icon even more.

Instant Coffee This collection has been so successful for Gourmet since its launch a few years ago. We see strong reorders and have heard from many retailers they are thrilled with the sell through, For 2026 we are adding a great **NEW FLOOR DISPLAY** featuring all 6 flavors including our newest:



Toasted Hazelnut Latte: Smooth medium-bodied coffee layered with rich, nutty sweetness.

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FESTIVE CELEBRATIONS

Festive Drinks and Feast collection Pages 22-23

In our Festive Drinks there are 2 new mixes this season that are also a part of our Après Ski Collection:

- **Mulled Wine** an instant mix packaged in the same pouch as our Hot Chocolates & Iced Teas, a classic Holiday mix that can be prepared as a cider or with Wine. A warming classic after hitting the slopes.
- **Hot Whiskey Toddy** Add hot water, a touch of honey or maple syrup and your favorite whiskey for an instant cozy cocktail experience. Another winter warming drink that is sure to please.



Fun Fact: Our Mulling Spices canister is one of our very first products and recipes from the 80's and still a great seller today!

Festive Feast: With “we make it easy to make homemade” being at the heart of what we do this collection makes Holiday Entertaining a breeze.

Party pack: For 2026 we are offering all four recipes in one gift or convenience pack.

DIPS

Key selling Features and more NEW products! Pages 25- 29

Dips are a core category at Gourmet du Village and a proven driver of repeat sales. Our gourmet blends are versatile, they can be easily mixed into dips, spreads, or everyday recipes. On page 27 there is a QR code for simple sampling ideas and tools that help retailers turn tastings into sales.



Beer & Cheese Dip: made using a light beer, cream cheese, mayonnaise and cheddar cheese, a pub-style flavor at home. Rich and savory a go-to for game nights, gatherings, and casual entertaining. The Alternate recipe is to make a **MAPLE GLAZED SALMON**

Garden Vegetable Dip: A classic blend with a wide customer appeal. Perfect for vegetables, crackers, wraps, or sandwiches. The Alternate recipe is to make **DEVILED EGGS**.



Tuscan Tomato: Gourmet & On-Trend the Mediterranean flavors shoppers recognize and love. Sun-ripened tomato blended with garlic and aromatic herbs. The Alternate recipe is to make a **TUSCAN TOMATO BEANS**

BRIE TOPPINGS, BAKERS & CAST IRON

Key selling Features and notes. Pages 30- 32 & 34- 35

Ovenproof bakers A premium oven-to-table piece that sells fast and pushes up your average order value with instant gift appeal.

Baked Brie Toppings: a standout seasonal success and consistently perform as top sellers in Q4. They deliver a high-impact at a low cost. Have your accounts book during the pre-booking period to ensure we have all the stock we need next year,

Cheese Toppings: these ready made jellies and toppings make creating charcuterie and cheese board a breeze. Can be also used as spreads for sandwiches and easy appetizers.

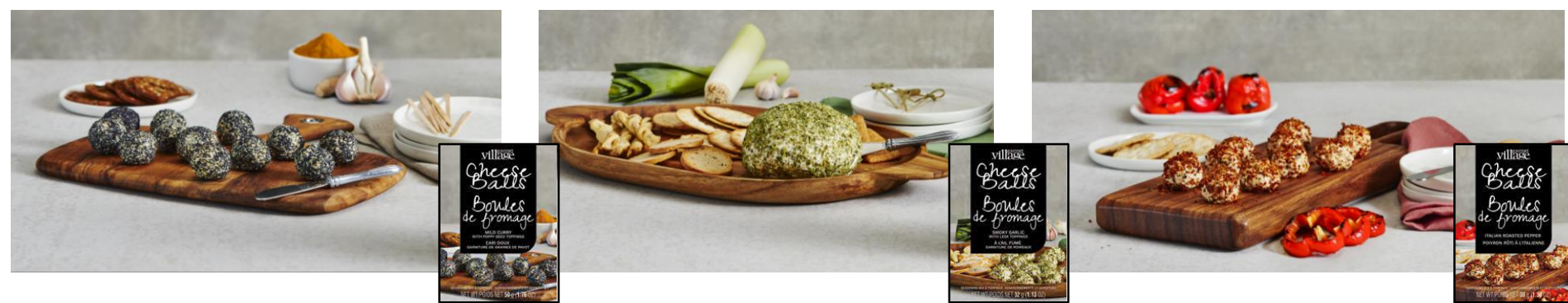
Charcuterie accessories: Spreaders and Knife sets are ideal to pair in baskets and at retail for add on purchases,

Cast iron skillets Beautifully boxed with high perceived value. We've intentionally curated the assortment to the best-performing sizes and styles—keeping selection focused, inventory lean, and value high in a category that's moved into the mass market.

Cheese Compliments are a key Gourmet Category. **village**^{gourmet}
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p.33: CHEESEBALLS

This is a must-show item for retailers. Everyone's looking for easy entertaining products, we have brought this category back, as it hits that trend perfectly and has massive cross-merchandising potential with our best selling Brie & Cheese Toppings.



A new gourmet entertaining category for 2026 with 3 flavors:

- ❖ Mild Curry with poppy seed toppings
- ❖ Smoky Garlic with leek flake toppings
- ❖ Italian Roasted Red Pepper with red pepper flakes.

Easy to make, high impact on charcuterie boards. Can be prepared as one single cheeseball or as 24 mini bite sized versions.

HOMEMADE TREATS

Key selling Features and NEW products in bakery. Pages 36- 37

Bakery Pouches for **Apple Spice Pancakes and Waffle mix** are fan favorite products in the Village. Delicious every time and so very easy to make. These are familiar, family-friendly sweets that sell year-round and give shoppers an easy reason to add one more item to their basket.

On this page there is also a call out about our easy to merchandise display boxes that are recyclable, compostable and use vegetable based ink.

The **No Bake Pie Mixes** continue to perform strongly at retail, with solid reorders throughout 2025. For customers who haven't yet introduced this line, we highly recommend adding it to their assortment as an easy, high-impact sweet option. Building on this success, we're excited to introduce a NEW Peach No Bake Cream Pie for Spring 2026:

- **Peach No Bake Pie:** A fresh, on-trend dessert with all-natural color. This is an easy win for retailers looking to add a lighter, seasonal sweet that attracts impulse buys and broadens the mix beyond savory.



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NEW: APRÈS SKI COLLECTION (Pages 38-41)

We're incredibly excited to introduce our NEW Après-Ski collection.

A natural fit for a brand born in a ski village. With cozy flavors and vintage-inspired graphics, the line captures that post-slope moment shoppers love. It's warm, cozy, and highly gift able, making it an easy standout on shelf and a great storytelling addition for retailers. Perfect for boutique stores, gift shops, lodges, resorts, ski & cottage towns as well as tourism regions. The collection includes:



- ❖ APRÈS SKI SAVORY SNACK MIX
- ❖ APRÈS SKI DARK CHOCOLATE TOFFEE CLUSTERS
- ❖ APPLE & SALTED CARAMEL BAKED BRIE SKILLET
- ❖ APRÈS SKI PARTY PACK
- ❖ APRÈS SKI HOT CHOCOLATE MUG SET
- ❖ 2 COMFORTING DOUBLE TRUFFLE HOT CHOCOLATES
- ❖ APRÈS SKI MARSHMALLOWS
- ❖ HOT CHOCOLATE POUCH
- ❖ MULLED WINE POUCH
- ❖ HOT WHISKY TODDY POUCH



The 4 page spread gives you and customers as much information on this new collection and each of the products that we are thrilled to be offering for 2026.

p.42: SPRINKLES

We're excited to launch 3 NEW Sprinkles, created to build on the success of our hot chocolates and marshmallows. Made with all natural colors, these fun sprinkles melt slightly into warm drinks, adding a smooth, flavorful finish and a playful pop on top.

- Easy Add-On Sale – Designed to easily merchandise with hot chocolate and marshmallows.
- Clean Ingredient Appeal – All natural colors meet growing shopper demand.
- Winning Format – Similar bottle to our best-selling marshmallows (slightly shorter)
- High Impulse, Giftable – Eye-catching, fun, and low commitment for shoppers.

Flavor Variety:

- ❖ Whimsical: Vanilla Flavor
- ❖ Chocolate: Real cocoa
- ❖ Festive: **Mint** Flavor, red & white



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HOT CHOCOLATE SPOONS & GIFTS

Key selling Features and New products. Pages 43- 49

Spoons Added to the 2026 catalogue after strong holiday bookings. Caramel was the top seller and is now offered October through May ; Irish Cream and Hazelnut will be seasonal. (Oct - Dec)

Hot Chocolate Pouches: 8–10 servings of the blends shoppers already love, a great value, easy to sell.

New for 2026:

- Unicorn- Our best selling pink mix will be available for the Spring (Easter!)
- Mermaid- The beloved purple blend will also be available for Spring.
- Après Ski- A strong all winter long option in a large-format hot chocolate. Available in August.
- Red Cocoa Mug-This design is featured on 12 Days of Cocoa, ideal for cross-merchandising. August delivery.

Hot Chocolate Cups: These fun gift items continue to be strong sellers. The unique dome lid drives impulse appeal and keeps sales climbing.

Mugs: Our Noel and Ho Ho Ho mugs will be available again in 2026 and did very well in 2025. Our new mug for 2026 is the Après Ski collection ,

Tins: Collectable tins in Whimsical, Festive, and Holly Berry return due to continued demand



12 days of Cocoa: A fresh 2026 design—less festive, more winter-forward. This item continues to soar and is a go-to for teacher gifts, hostess gifting, and small indulgences.

Hot chocolate gifts remain a cornerstone category for Gourmet du Village, highly gift able, consistently top-selling, and a proven way to build seasonal orders.

HOT CHOCOLATE MINIS

Key selling Features and New products. Pages 50- 51

Our single-serve hot chocolates are the heart of our business, a true sales driver that delivers high turn, strong reorders, and unbeatable gifting appeal. They're the ultimate stocking stuffer, perfect for impulse buys, gift add-ons, and filling out hot chocolate displays that consistently perform season after season.



Whimsical Hippo:, Made with natural colors
our best selling Unicorn pink blend now has a friend.

On the Whimsical page, the sprinkles are featured again, along with the Whimsical Marshmallows, an example of our display box, and a callout encouraging customers to buy in bulk. You'll also notice the newly required CFIA front-of-package sugar symbol on the right side of each single serve mini.

MORE HOT CHOCOLATE MINIS

Key selling Features and New products. Pages 52- 53

All our classic hot chocolates have been slightly redesigned with an updated more modern font. They will now also include the required health symbol on the right hand side.



Dubai Style: A viral, trend-driven chocolate blend with warm, spiced undertones pistachio and a hint of caramel sweetness—luxury in every sip. On-trend, buzz-worthy, and a proven impulse draw.

Cookies & Cream: Creamy white chocolate with nostalgic cookie flavor. Familiar, fun, and a real crowd pleaser!



Mint: Cool, clean mint blended with our rich double truffle hot chocolate. A classic gourmet flavor with a new look.

For 2026 we have 16 different flavors of Dessert Hot chocolates. In 2025 we offered 15 flavors.

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MORE HOT CHOCOLATE MINIS

Key selling Features New products and notes. Pages 54- 59

Our Festive Mini hot chocolate designs are some of our most marketable items. Eye-catching, gift able, and proven to drive impulse sales.

Also featured on page 54: our festive sprinkles and Snowman poop marshmallows, designed to merchandise alongside the minis and turn hot chocolate into a complete, gift-ready experience. 3 new designs for 2026:



Swan: An elegant winter design featuring the “Seven Swans a Swimming” saying beside her scarf, filled with our smooth White Chocolate

Red Truck: An iconic holiday favorite paired with our rich Double Truffle hot chocolate.

Nutcracker: The Mouse King and ballerina are nostalgic and sweet for the Holiday Season!

No Sugar Hot Chocolates: : Category leaders with loyal repeat buyers. Offering indulgent chocolate flavor with no sugar, and a must-have option for health-conscious shoppers without sacrificing taste!

Marshmallows: Although these are listed throughout the catalogue we have all 4 options available all together since these are some of our most popular items!

Buy in bulk: More and more customers are buying in bulk. Not only will it save in cost it also helps to reduce excess packaging and shipping costs. These are great for re-filling displays and the instructions on how to order are simple and easy to follow.



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DISPLAYS, HEAT SENSITIVE & TERMS

Key selling Features New products and notes. Pages 60 - 64

Pre-filled displays continue to be our best-selling programs and are highlighted throughout the catalogue. This spread for the display includes important retailer notes and merchandising guidance. Assortments have been updated to introduce new products while keeping the mix current and relevant. How to build your own displays have been streamlined with clear instructions, making them easy to follow or customize. Our NEW coffee shipper is featured, offering a strong, ready-made solution for coffee merchandising.

Heat-sensitive items are grouped together, helping you and the retailers easily plan October deliveries.

Please ensure retailers review our **Terms & Conditions** featured on our back page.

A **Holiday confections flyer** will follow in the Spring. Stay tuned for more fun sweet treats for the holidays!



Validity: For orders written: January 1 - February 28, 2026

**Shipping: July 15 -
September 1, 2026**

TERMS OF SALE:

Ship date is at the discretion of Gourmet du Village as the order is ready, subject to product availability.

Prebook orders can be split into two shipments:

- 1st part shipped in August, with the balance shipped in October.
- Split orders must be submitted as 2 separate orders, with the combined total meeting the prebook minimum amount.
- The October shipment can represent up to 30% of the total Holiday order, and may include non-Heat Sensitive items.
- Delivery charges will apply to each shipment separately.

Customers will not be called prior to shipping.

Discounts are calculated off of 2026 prices, as printed in the 2026 Wholesale Catalogue.

Cannot be combined with any other promotion

*Payment terms are applicable for approved customers in good credit standing with Gourmet du Village. Payment terms will be indicated on the invoice.

CREDIT CARD: It is the customers responsibility to provide an up to date credit card to ensure delivery.

\$5,000 & UP

- 10% DISCOUNT

\$3,500 – \$4,999

- 7% DISCOUNT

\$1,500 - \$3,499

- 5% DISCOUNT

Validity: For orders written: January 1 - February 28, 2026

Shipping:

Must ship by April 30, 2026

*orders containing new items will start shipping in March, 2026 when items are in stock

TERMS OF SALE:

Ship date is at the discretion of Gourmet du Village as the order is ready, subject to product availability.

Customers will not be called prior to shipping.

Discounts are calculated off of 2026 prices, as printed in the 2026 Wholesale Catalogue.

Cannot be combined with any other promotion

* Customers can request an earlier ship date if the order does not contain any NEW 2026 items OR the order can be split to ship existing items first, if the customer accepts to pay freight on both shipments.

*Payment terms are applicable for approved customers in good credit standing with Gourmet du Village. Payment terms will be indicated on the invoice.

CREDIT CARD: It is the customers responsibility to provide an up to date credit card to ensure delivery.

\$1,000 & UP

• 5% DISCOUNT

THAT'S A WRAP

Thank you for all your hard work and continued commitment!
Here's to a great 2026 ahead.

If you have any questions or need more details, don't hesitate
to reach out.

We're here to support you every step of the way.

Kris Mertens & Ashley Whiteside

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