# RESPONSIBLE





# STOCKED STYLES

03 Our Mission

04 360° Closed Loop Program

**05 Stocked Styles** 

**06 Getting Started** 

07 U.S. Recycled 50/50

**08 RS100** Short Sleeve T-shirt

**08 RY100** Youth Short Sleeve T-shirt

**08 RT100** Toddler Short Sleeve T-shirt

09 Recycled 50/50

**10 EC100** Short Sleeve T-Shirt

**10 EC102** Long Sleeve T-Shirt

**11 EC500** Short Sleeve Polo

**11 EC650** Long Sleeve Button Down

12 EC200 Women's Short Sleeve T-Shirt

**12 EY100** Youth Short Sleeve T-Shirt

12 ET100 Toddler Short Sleeve T-Shirt

13 U.S. Organic 100

14 og100 Short Sleeve T-Shirt

15 Recycled PET 100

16 RD1000 Short Sleeve T-Shirt

16 RD1001 Long Sleeve T-Shirt

17 RD2200V Women's Short Sleeve V-Neck T-Shirt

17 RD5000 Short Sleeve Polo

18 RD4000 Long Sleeve Sun Hoodie

19 Recycled 50/50 Fleece

20 RC1093 Pullover Hoodie

20 RC1090 Full Zip Hoodie

**21** RC1095 Crewneck Sweatshirt

**21** RC1096 Quarter Zip Pullover

22 Impact Jacket

23 RM8103 Men's Impact Jacket

23 RW8103 Women's Impact Jacket

24 Accessories

24 RU9201 Eco Snapback Hat

**24** RA6200 Beanie

**24** RC9501 Tote

# MADE TO ORDER

26 Getting Started

27 Recycled PET 95/5

28 RM2101 Short Sleeve T-Shirt

28 RM3101 Long Sleeve T-Shirt

29 RW2102 Women's Short Sleeve T-Shirt

29 RW3101 Women's Long Sleeve T-Shirt

30 Socks & Headwear

**30 HT9000** Trucker Hat

RU9301 Sport Crew Sock

**30** RA6100 Eco Crew Sock

31 Pricing

32 Apparel Customization

33 Tier Program

34 Case Studies





**HYPERLOCAL™** 

# TWO CLOSED LOOP SYSTEMS, WORKING TOGETHER





# BRINGING CIRCULARITY TO YOUR CAMPUS

Our 360° Closed Loop Program is an apparel recycling program where we collect, break down, and reuse old or unused shirts to keep textile waste out of landfills. This program offers an innovative, eco-friendly solution that engages consumers, reduces pollution, and minimizes waste.

INTERESTED IN HAVING OUR

# 360° CLOSED LOOP PROGRAM

IN YOUR COLLEGE STORE?

LEARN MORE

recover

# STOCKED STYLES

BLANK APPAREL + ACCESSORIES



# PROUD TO OUTFIT COLLEGES AND UNIVERSITIES SMALL TO BIG

An opportunity for colleges and universities to help close the loop on apparel waste and be part of the solution while creating profitable revenue.

We offer custom orders with a minimum of **48 units** with **3 week** lead time to ship upon approval.

# **HOW TO GET STARTED:**

- Select your products.
- 2 Send us your artwork to be printed or embellished on the garment.
- 3 We send you a digital proof for approval.
- 4 Email our marketing team with your logos so we can create POS material.
- 6 Once approved, your order prints and ships in 3 weeks.





# U.S. RECYCLED 50/50

## **MATERIAL**

50% Post-Industrial Cotton50% Post-Consumer Plastic

## WEIGHT

**4.0** oz.

## FIT

Regular

# **PROUDLY MADE IN**

The U.S. Southeast

## PRODUCTION RADIUS

Made within a 250 mile radius in the U.S. Southeast

# **FEATURES**

True to size
Butter-soft handfeel
Rib knit neckline for added comfort
Unique colors with no dyes or additives
All color comes from upcycled cotton scraps



recover

Pilsner

# RS100 SHORT SLEEVE T-SHIRT

100% RECYCLED

50/50





# RY100 YOUTH SHORT SLEEVE T-SHIRT RT100 TODDLER SHORT SLEEVE T-SHIRT

100% RECYCLED 50/50 SIZES Youth 2T, 4T, XS - L **COLORS** Better Brown Aluminum Sweet Blue Carbon Cooler Blue Fire Grass Green





# RECYCLED 50/50

# **MATERIAL**

50% Post-Industrial Cotton50% Post-Consumer Plastic

# WEIGHT

**4.4** oz.

## FIT

Regular

# **PROUDLY MADE IN**

El Salvador

# PRODUCTION RADIUS

Vertically manufactured within a 10 mile radius in El Salvador

# **FEATURES**

Vintage look and feel

Durable

Rib knit neckline for added comfort Unique colors with no dyes or additives

All color comes from upcycled cotton scraps



EC100 SHORT SLEEVE T-SHIRT 100% RECYCLED 50/50 SIZES XS - 3XL COLORS Black Blue Rainbow Charcoal Cobalt Fern Rainbow Navy

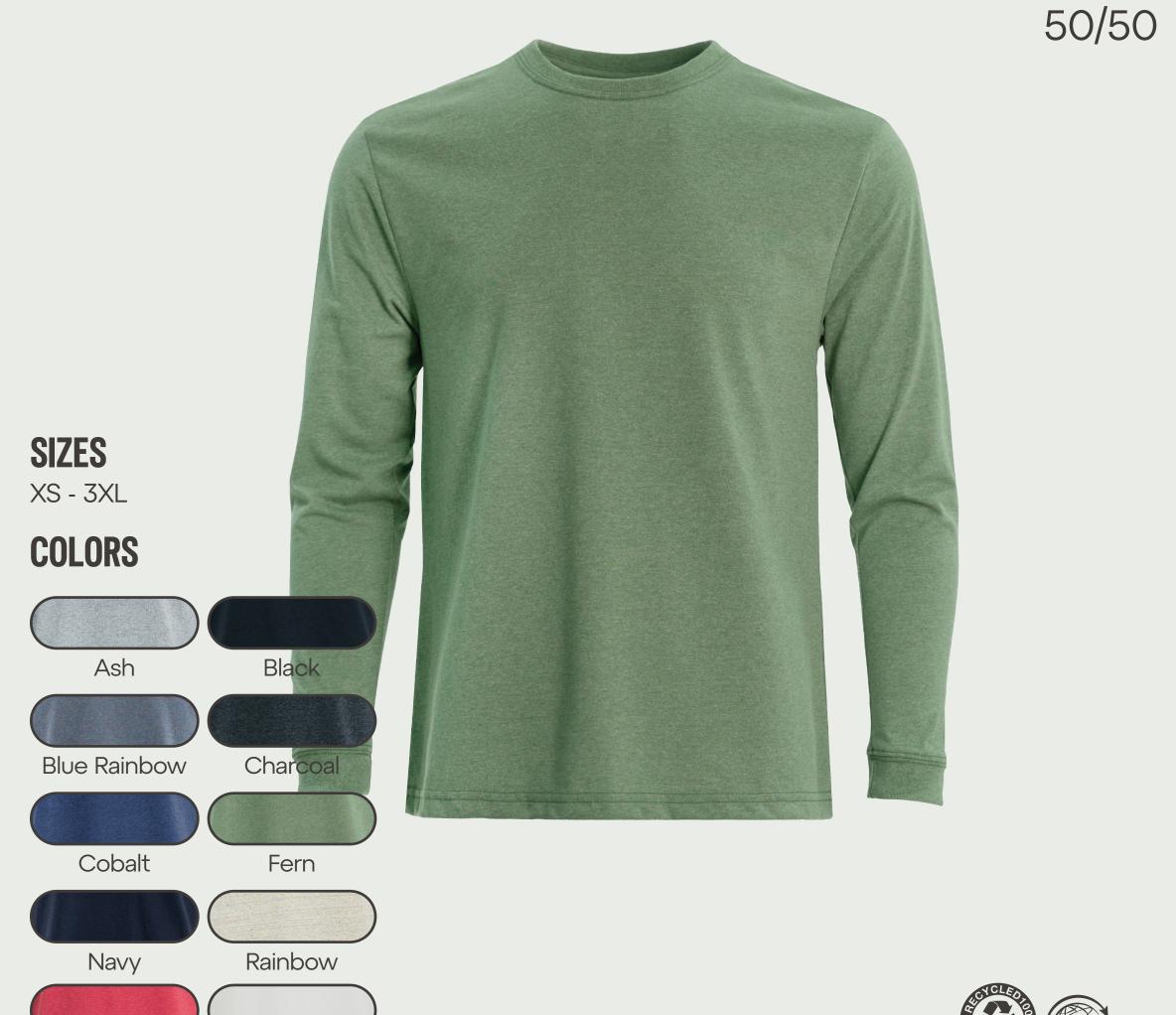
Ruby

10

White

# EC102 LONG SLEEVE T-SHIRT

100% RECYCLED





Ruby

White





Ruby

11

White

# EC500 SHORT SLEEVE POLO

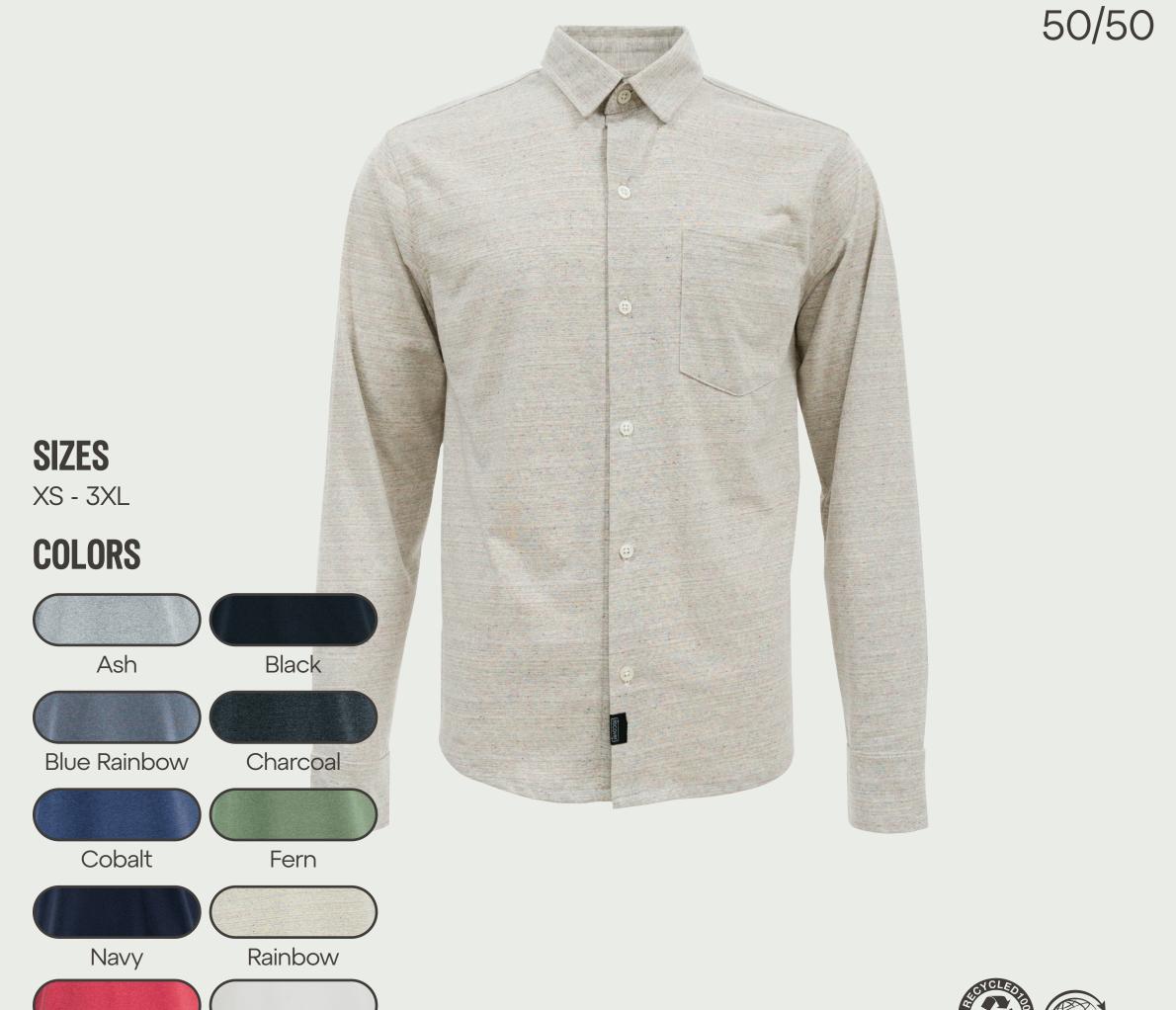
100% RECYCLED

50/50



# EC650 LONG SLEEVE BUTTON DOWN

100% RECYCLED



White

Ruby







recover

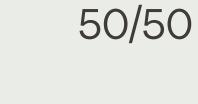
# EC200 WOMEN'S SHORT SLEEVE T-SHIRT 100% RECYCLED

50/50



# EY100 YOUTH SHORT SLEEVE T-SHIRT ET100 TODDLER SHORT SLEEVE T-SHIRT

100% RECYCLED



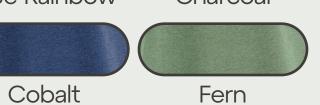


Youth 2T, 4T, XS - L

## **COLORS**



















# U.S. ORGANIC 100

# **MATERIAL**

100% USDA Certified Organic Cotton

# WEIGHT

**4.5** oz.

## FIT

Regular

# **PROUDLY MADE IN**

The U.S. Southeast

# **PRODUCTION RADIUS**

Made within a 250 mile radius in the U.S. Southeast

# **FEATURES**

Made in USA
Vintage look and feel
Combed ringspun cotton
USDA certified organic cotton



recover

# OG100 SHORT SLEEVE T-SHIRT 100% ORGANIC COTTON









# RECYCLED PET 100

# **MATERIAL**

100% Post-Consumer Plastic

# WEIGHT

**3.5** oz.

# FIT

Athletic

# **PROUDLY MADE IN**

Guatemala

# **PRODUCTION RADIUS**

From El Salvador to Guatemala

# **FEATURES**

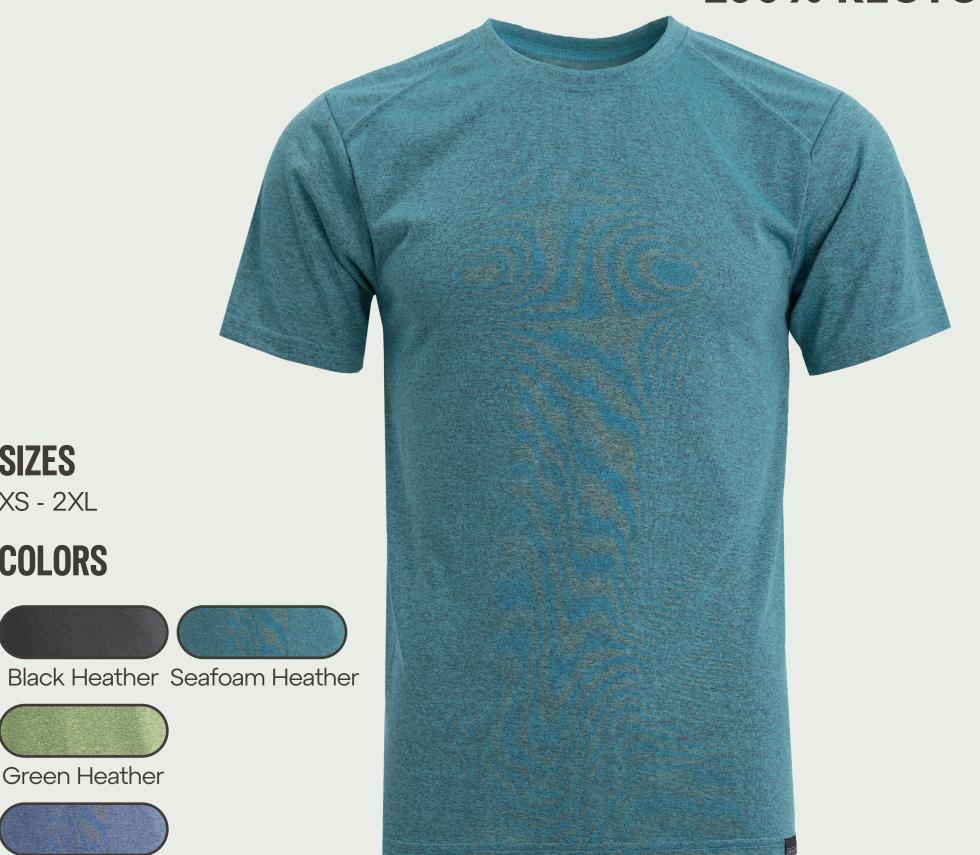
Lightweight and breathable
Moisture wicking
20 UPF sun protection
Durable
Versatile





# RD1000 SHORT SLEEVE T-SHIRT

**100% RECYCLED PET** 



# RD1001 LONG SLEEVE T-SHIRT **100% RECYCLED PET**



SIZES

XS - 2XL

COLORS



Black Heather



Blue Heather



Grey Heather



Seafoam Heather



Green Heather

SIZES

XS - 2XL

**COLORS** 

**Grey Heather** 









SIZES

XS - XL

**COLORS** 

Black Heather

Green Heather

Blue Heather

Grey Heather

# RD2200V WOMEN'S SHORT SLEEVE V-NECK

**100% RECYCLED PET** 



# RD5000 SHORT SLEEVE POLO **100% RECYCLED PET**











# RD4000 LONG SLEEVE SUN HOODIE **100% RECYCLED PET**



SIZES XS - 2XL

COLORS



Black Heather



Blue Heather



Grey Heather



Seafoam Heather











# RECYCLED 50/50 FLEECE

# **MATERIAL**

50% Post-Industrial Cotton50% Post-Consumer Plastic

## WEIGHT

**8** oz.

## FIT

Regular, Unisex

# **PROUDLY MADE IN**

El Salvador

## PRODUCTION RADIUS

Vertically manufactured within a 10 mile radius in El Salvador

# **FEATURES**

New and improved cut
Butter-soft handfeel
Brushed fleece lining
Rib knit cuffs and waistband
Unique colors with no dyes or additives
All color comes from upcycled cotton scraps





# RC1093 PULLOVER HOODIE

100% RECYCLED

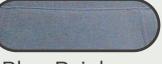
50/50



SIZES

XS - 2XL

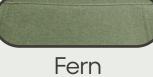
COLORS

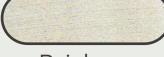


Blue Rainbow



Charcoal





Rainbow



Navy

# RC1090 FULL ZIP HOODIE

100% RECYCLED

50/50



SIZES

XS - 2XL

**COLORS** 





Charcoal



Fern



Rainbow









# RC1095 CREWNECK SWEATSHIRT

100% RECYCLED



SIZES XS - 2XL

COLORS



Blue Rainbow



Charcoal



Fern



Rainbow



Navy

# 100% RECYCLED 50/50

RC1096 QUARTER ZIP PULLOVER

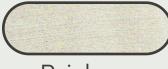
XS - 2XL

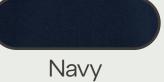
## COLORS



Charcoal

Fern



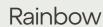






**SIZES** 









# THE IMPACT JACKET

# **MATERIAL**

86% Post-Consumer Plastic14% Spandex

# FIT

Athletic

# **PROUDLY MADE IN**

Fabric: North Carolina

Specialty Cut + Sew: El Salvador

# **FEATURES**

Integrated reflective trims

Zip side pockets

Dual snap chest enclosure

Stow-away hood and drying hook

Water resistant

Elastic cuffs

Perfect amount of stretch for movement





SIZES

XS - 2XL

COLORS

Black

Navy

# RM8103 MEN'S IMPACT JACKET 86% RECYCLED PET

86/14

Global Recycled Standard

# RW8103 WOMEN'S IMPACT JACKET 86% RECYCLED PET

86/14



SIZES

XS - 2XL

**COLORS** 

Black

Navy







# MADE TO ORDER

FULLY CUSTOMIZABLE



# **BIG IMPACT OUTFITTER**

Customize any of our Made To Order products with your Pantone color choices for logos, patterns, and colors. Create the perfect product that meets your needs without any limitations or restrictions. Minimum order quantity starting at 144 pieces.

# THE PROCESS:

**1** PRODUCT

Select a product.

**2** COLOR

Choose a pantone color to use for the garment.

**3** ARTWORK

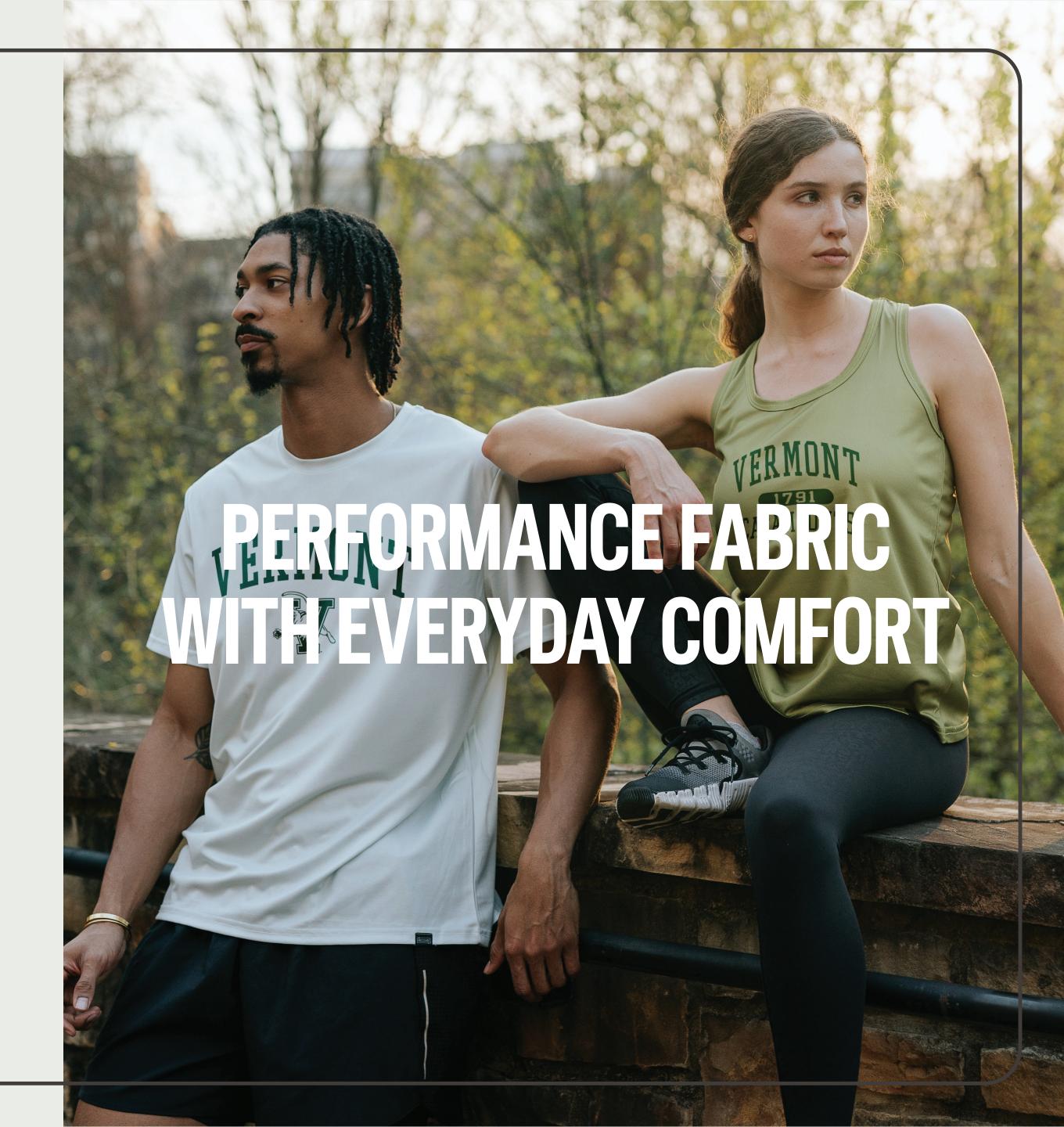
Send us your custom artwork to be printed on the garment.

**4** APPROVAL

We send you a digital proof for approval.

**5** SHIPPING

Once approved, your product ships in 8-12 weeks.





# RECYCLED PET 95/5

# **MATERIAL**

**95%** Recycled PET

**5%** Spandex

# WEIGHT

**6.2** oz.

# FIT

Athletic

# PROUDLY MADE IN

El Salvador

# PRODUCTION RADIUS

Vertically manufactured within a 10 mile radius in El Salvador

# **FEATURES**

Stretch and Flexibility Moisture Wicking







# RM2101 SHORT SLEEVE T-SHIRT

100% RECYCLED

95/5





# RW2102 WOMEN'S SHORT SLEEVE T-SHIRT

100% RECYCLED

SIZES 2XS - 2XL





# RM3101 LONG SLEEVE T-SHIRT

**100% RECYCLED** 95/5



RW3101 WOMEN'S LONG SLEEVE T-SHIRT

100% RECYCLED

95/5

SIZES 2XS - 2XL







SIZES

2XS - 3XL



# HT9000 TRUCKER HAT

**100% RECYCLED PET** 

SIZE

OSFA

## **FEATURES**

Structured 5-panel hat Adjustable snap back





# RU9301 SPORT CREW SOCKS 100% RECYCLED PET

## SIZES

S/M and L/XL 144 MOQ Per Size

## **FEATURES**

Made in USA 9" Crew Half cushion arch support Mesh ventilation panels

## **SPORT CREW BASE COLOR OPTIONS**

WHT

BLK



# RA6100 ECO CREW SOCKS 100% RECYCLED

## SIZES

S/M and L/XL 144 MOQ Per Size

## **FEATURES**

Made in USA 9" Crew Contrasting heel/toe Flat knit upper



50/50 - 55/45

## **ECO CREW BASE (+SPORT CREW ACCENT) COLOR OPTIONS**

192	DVE	162	DVC	448
157	118	026	385	G1R
005	DZ7	121	450	013
155	031	011	G1M	466
DVJ	042	087	323	020
G10	199	DRN	G1T	130
132	554	<b>G6M</b>	DCS	035
274	647	060	108	464
057	DRL	093	G1N	119
DNQ	G60	014	<b>G1U</b>	DRK
165	197	614	084	G1S
169	018	G6N	DRS	307



# 2025 STOCKED STYLES PRICING

# **U.S. RECYCLED 50/50**

50% RECYCLED POLYESTER / 50% RECYCLED COTTON	STYLE	WHOLESALE*
Short Sleeve T-Shirt	RS100	\$13.00
Youth Short Sleeve T-Shirt	RY100	\$11.50
Toddler Short Sleeve T-Shirt	RT100	\$11.50

# RECYCLED 50/50

50% RECYCLED POLYESTER / 50% RECYCLED COTTON	STYLE	WHOLESALE*
Short Sleeve T-Shirt	EC100	\$10.50
Women's Short Sleeve T-Shirt	EC200	\$10.50
Youth Short Sleeve T-Shirt	EY100	\$9.50
Toddler Short Sleeve T-Shirt	ET100	\$9.50
Long Sleeve T-Shirt	EC102	\$12.75
Long Sleeve Button Down	EC650	\$19.00

## U.S. ORGANIC 100

100% ORGANIC COTTON	STYLE	WHOLESALE*
Short Sleeve T-Shirt	OG100	\$14.75

## **RECYCLED PET 100**

100% RECYCLED POLYESTER	STYLE	WHOLESALE*
Short Sleeve T-Shirt	RD100	\$13.75
Women's Short Sleeve T-Shirt	RD2200V	\$13.75
Women's Tank Top	RD3000	\$13.75
Long Sleeve T-Shirt	RD1001	\$16.75
Short Sleeve Polo	RD5000	\$19.00
Long Sleeve Sun Hoodie	RD4000	\$20.50

# RECYCLED 50/50 FLEECE

50% RECYCLED POLYESTER / 50% RECYCLED COTTON	STYLE	WHOLESALE*
Pullover Hoodie	RC1093	\$24.00
Full Zip Hoodie	RC1090	\$26.00
Crewneck Sweatshirt	RC1095	\$19.50
Quarter Zip Pullover	RC1096	\$24.00
Youth Pullover Hoodie	RCY1093	\$19.00

## **OUTERWEAR**

86% RECYCLED POLYESTER / 14% SPANDEX	STYLE	WHOLESALE*
Men's Impact Jacket	RM8103	\$58.00
Women's Impact Jacket	RW8103	\$58.00

## **ACCESSORIES**

50% RECYCLED POLYESTER / 50% RECYCLED COTTON	STYLE	WHOLESALE*
Beanie	RA6200	\$11.50
Eco Snapback	RU9201	\$11.00
Tote Bag	RC9501	\$8.00

\* Price includes 1 print location (1-4 ink colors)

\* Add \$1.50 per unit for 5+ ink colors

\* Add \$2 per unit for an additional print location

\* Add \$2 per unit for embroidery (under 9k stitches)

\* Add an additional \$1.50 per unit (\$3.50 total) for embroidery over 9k stitches

# 2025 MADE-TO-ORDER STYLES PRICING

# **RECYCLED PET 95/5**

95% RECYCLED POLYESTER / 5% SPANDEX	STYLE	WHOLESALE*
Short Sleeve T-Shirt	RM2101	\$13.50
Long Sleeve T-Shirt	RD2200V	\$15.50
Women's Short Sleeve T-Shirt	RD3000	\$13.50
Women's Long Sleeve T-Shirt	RD1001	\$15.50

## **ACCESSORIES**

	STYLE	WHOLESALE*
Trucker Hat (100% Polyester)	HT9000	\$11.00
Eco Crew Socks (50% Recycled Polyester / 50% Recycled Cotton)	RA6100	\$7.50
Sport Crew Socks (100% Recycled Polyester)	RU9301	\$7.50

\* Price includes the cost of decoration

# recover

# RESPONSIBLY BRANDED APPAREL CUSTOMIZATION



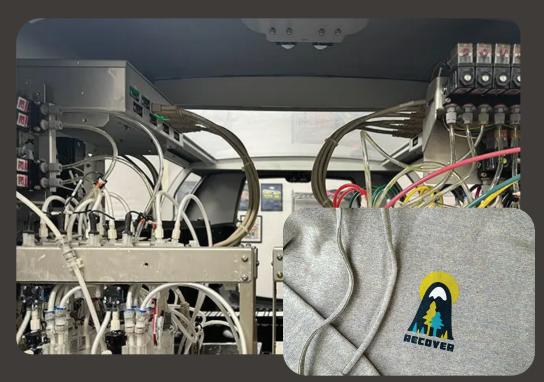
# Screenprinting

Screen printing involves creating a stencil on a mesh screen, and then pressing ink through the mesh to transfer the design onto the fabric. With our wide variety of specialty inks, we can customize any highquality print. Screen printing works best for simple designs without fine details.



# **Embroidery**

Embroidery uses various stitching patterns and thread colors to produce images, logos, or text, resulting in durable and high-quality embellishment. Popular for its professional appearance and long-lasting finish, it is frequently used in customizing uniforms, promotional items, and fashion garments.



# **Direct-To-Garment (DTG)**

DTG uses a specialized printer that allows an image to be printed directly onto a garment. Since this is a digital process, the print is sharper and has a higher resolution than traditional printing methods. We utilize eco-friendly water-based inks with no color limitations. DTG works for digital images or designs with many colors and details.



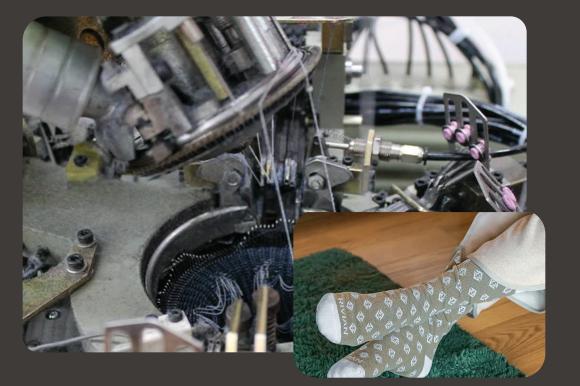
# **Sublimation**

Sublimation printing uses heat to bind the fabric and ink together. This method permanently embeds the ink into the fabric for fade and crack-resistant designs without affecting the hand feel. Sublimation is often used for "all-over printing," as it is capable of printing designs from seam to seam. This printing method has the ability to print any pattern or Pantone color.



# **Heat Transfer**

With heat transfer, also known as digital transfer, your custom logo or design is printed onto transfer vinyl. Then, the ink is thermally transferred from the vinyl to your fabric. This method is popular for everyday decoration and larger graphics.



# **Custom Knit Design**

Custom knit design allows for a design to be knitted into the fabric utilizing various yarn colors. This is a fully customizable option, allowing for designs across the entire product. This customization is only available for our sock styles.



# RECOVER PROVIDED MARKETING SUPPORT AND VALUE ADDS



\$5,000 In Annual Purchasing

## **In-Store Activation**

- Closed Loop Bin
- Rack Topper

## Digital Activation

- Impact Stats
- School Name included on Recover Collegiate Page



\$25,000 In Annual Purchasing

## **In-Store Activation**

- Closed Loop Bin
- Rack Topper
- POS Storyboard

## **Digital Activation**

- Impact Stats
- Zoom Training w/Sales Team
- Social Media Feature (Instagram Story)
- Be The Impact Podcast Episode
- School Name included on Recover Collegiate Page



\$50,000 In Annual Purchasing

## **In-Store Activation**

- Closed Loop Bin
- Rack Topper
- Large POS Storyboard
- 4-Way Rack Options

## **Digital Activation**

- Impact Report
- In-Person Training
- Social Media Feature (Instagram Post & Story)
- Be The Impact Podcast Episode
- School Name included on Recover Collegiate Page
- Case Study
- Sponsor 5 Student Ambassadors
- Custom Closed Loop Video



\$100,000 In Annual Purchasing

## **In-Store Activation**

- Closed Loop Bin
- Rack Topper
- 10' x 10' In-Store Interactive Display
- (2) 4-Way Rack Options
- Recover Pop-Up Event On-Campus

## **Digital Activation**

- Fully Customized Life Cycle Analysis Report
- In-Person Training
- (2) Social Media Feature (Instagram Post & Story)
- Be The Impact Podcast Episode
- School Name included on Recover Collegiate Page (+LinkedIn Feature)
- Sponsor 10 Student Ambassadors
- Partner Spotlight (Sent To 100K Recover Audience)
- Custom Video Highlighting The Partnership



CASE STUDIES From Mom + Pops to the biggest companies, we help everyone get closer to their environmental and social responsibility goals, targets, and aspirations.



# **Marine Corps Marathon**

Since 2023, Recover has proudly served as the exclusive apparel and merchandise partner of the iconic Marine Corps Marathon. **LEARN MORE** 



## 4ocean

4ocean exists for one reason: to protect and preserve our oceans. They manage global ocean cleanup operations and employ professional, full-time captains and crews to recover plastic and trash from the world's oceans, rivers, and coastlines seven days a week.

**LEARN MORE** 



# Sierra Nevada Brewing Co.

Sierra Nevada Brewing Co. and Recover share a closed-loop philosophy where waste can also be a resource.

**LEARN MORE** 



## The Island School

The Island School in Cape Eleuthera, The Bahamas, empowers youth through experiential education on a sustainable campus, focusing on the question, "How do we live well in a place?" Its core values include conservation, sustainability, collaboration, and personal development.

**LEARN MORE** 



## Rivian

Rivian's story is about people coming together with one mission in mind: to protect our planet and the cultures that inhabit it for generations to come.

**LEARN MORE** 



# **Vermont Green FC**

Based in Burlington, VT and playing in the USL's League 2, Vermont Green FC has embarked on an ambitious mission to embed environmental justice into its competitive strategy, operational processes, and culture since its founding in 2022.

**LEARN MORE** 

To review more case studies across various industries, check out the Case Studies page on our website.

