

PARIS 1600s ✪ USA 1845

Bissinger's

Handcrafted Chocolates

WHOLESALE COLLECTION

2024
2025



1.888.BISSINGER | www.bissingers.com

The Words We Live By

At Bissinger's, we take our profound love of chocolate very seriously. Our rich history of confection craftsmanship has endured for over 350 years — and the Bissinger family's singular passion and privilege to handcraft the finest chocolate in the world still remains.

Our recipe was originally created and enjoyed by European nobility. Today, we still use the same timeless recipes, crafted in new and inventive ways for all who appreciate a truly luxurious chocolate experience.

We believe in preserving the old world techniques necessary for exquisite quality, using copper kettles and preparing our recipes in small batches.

We proudly wear the Bissinger family crest as a constant reminder that we are the guardians of a distinctive legacy of European chocolate excellence.

The Abel Family

THE BISSINGER'S APP

An interactive way for customers to find Bissinger's products at their local retailer using your mobile phone's location services



Download on the App Store

GET IT ON Google Play



WHY BISSINGER'S?

THE GREATEST STORY EVER TOLD

Only Bissinger's holds the claim to 350 years of confectionery excellence, starting in 1668 as Candy Maker to the King in Paris, France. *Confiseur Imperial!*



QUALITY

Bissinger's chief chocolatiers source the finest ingredients from all over the world including our proprietary chocolate recipe made in Europe; candied fruits from France; fresh cream ganache truffles; a 300-year-old caramel recipe made with the *finest* Madagascar Bourbon Vanilla, cane sugar and heavy cream; Australian-style glacéed apricots; highest-grade German gelatin; and *fresh fruit* in our fruit centers. Many of our recipes come directly from the Bissinger's family recipe book dated 1899.



Over 95 years ago, Karl Bissinger moved the company to Saint Louis, Missouri — where we still handcraft our confections today.

EXCELLENCE IN WHOLESALE

Select boutiques and specialty stores from coast-to-coast.

STYLE

Bissinger's 350-year legacy is steeped in our 2024 design style—bold colors, hand-drawn illustrations, gold foil and brilliant photography. Our packaging stands out on the shelf!

VARIETY

The Bissinger's product mix is classically crafted and balanced across the ultra premium confectionery category. From traditional Bear Claws Royale to European Truffles, Caramels, Crème Mints and Marshmallows, Bissinger's confections offer something for everyone who wants a taste of premium.



BISSINGER'S:

Once Reserved For Royalty



Our goal has never been to be the biggest chocolatier in the world, only the finest.

CHOCOLATE FLIGHTS

Bissinger's NEW flights are perfect for entertaining, hostess gifts, stocking stuffers, wine pairings, chocolate tastings, thank you gifts, or to treat oneself!

Perfect for merchandising near the register

FLIGHT FIXTURE
300-003 White

Four seasonal flights



BISSINGER'S CHOCOLATE FLIGHTS

5 piece | 12/case

151084	Peanut Butter Truffles • Milk	2 oz
152126	Crème Mints • Dark	10 piece 2.6 oz
154136	Sea Salt Caramels • Milk & Dark	2.25 oz
154138	European Truffles • Milk & Dark	2.5 oz
154140	Classic Assortment • Milk & Dark	2.5 oz
104022	Truffle Hearts • Milk & Dark Seasonal	1.75 oz
113014	Pastel Peanut Butter Bunnies • White Seasonal	2.5 oz
122014	Caramel Fall Leaves • Dark Seasonal	2.25 oz
134046	Holiday Truffles • Milk, Dark & White Seasonal	2.5 oz
152122	Cherry Cordials • Dark	2.7 oz
152128	Raspberry Caramels • Dark	2.5 oz

PREMIUM CHOCOLATE ASSORTMENTS

New design for 2024

Premium gift boxes



Bissinger's classic recipes from the 1899 family recipe book in giftable packaging.

BISSINGER'S GIFT BOXES 6/case

- 154146 Karl Bissinger Collection • Assorted 8 oz
- 152124 Glacéed Apricots Au Chocolat • Dark 9 oz

- 151086 Almond Butter Toffee • Milk 12 oz
- 154150 Salted Caramels • Milk & Dark **NEW!** 8 oz
- 154148 European Truffles • Assorted **NEW!** 8 oz
- 151088 Bear Claws Royale • Milk 8.5 oz



BISSINGER'S ARTISAN BARKS

Crafted with premium ingredients, Bissinger's artisan barks are handmade by our master chocolatiers.

Custom, hand-drawn illustrations

Gold, foil-stamped Bissinger's logo

ARTISAN BARKS 14 oz | 6/case

153010 Chocolate Birthday Bark • White & Milk

151078 Strawberry Bark • Milk

124024 **AUTUMN** Pumpkin Pie Bark • Milk

133013 **HOLIDAY** Peppermint Cookie Bark • White & Dark



Delicious and desirable flavor combinations

LUXURY PARIS COLLECTIONS

350 years ago, the original Bissinger's boutique was on a boulevard in Paris. Today, our Chief Chocolatiers have curated these assortments to represent Bissinger's roots—past, present and future.

PARIS COLLECTIONS 8/case

154126 Collection Francaise 19 piece | 11.5 oz

104024 J'Adore Bissinger's 19 piece | 11.5 oz

124022 Autumn In Paris 19 piece | 11.5 oz

154030 Cocktails At Bissinger's 16 piece | 8 oz

134049 Noël à Paris 19 piece | 11.5 oz



Limited edition confections

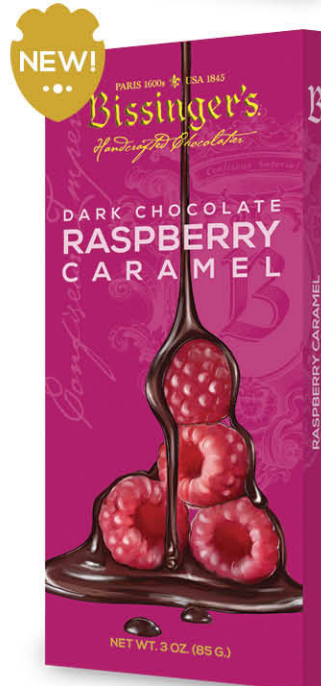
Parisian-inspired luxury gift boxes

9.5"

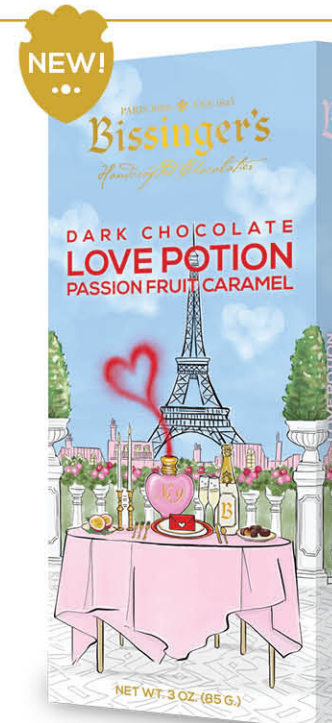
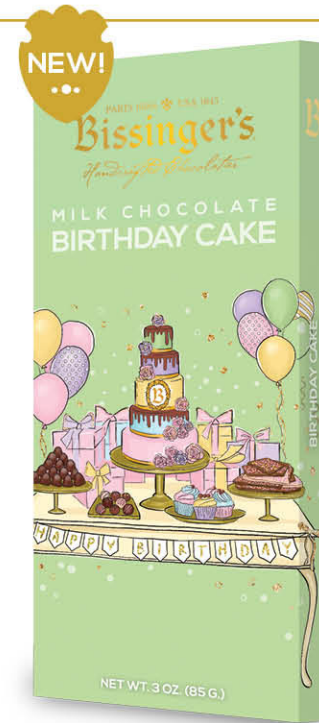
9.5"

2" deep

EVERYDAY PREMIUM BAR COLLECTION



SEASONAL PREMIUM BAR COLLECTION



Custom, hand-drawn illustrations

BISSINGER'S EVERYDAY PREMIUM BAR COLLECTION

3 oz | 12/case

- 142025 75% Dark Chocolate
- 141021 Dulce de Leche • Milk
- 142084 Caramelized Blood Orange • Dark
- 141020 Banana Pecan Caramel • Milk **NEW!**
- 141018 38% Milk Chocolate
- 141030 Crème Brûlée • Milk
- 142101 Crème Mint • Dark
- 142105 Raspberry Caramel • Dark **NEW!**

BISSINGER'S SEASONAL PREMIUM BAR COLLECTION

3 oz | 12/case

- 143062 Birthday Cake Bar • White & Milk **NEW!**
- 102030 Love Potion Bar • Dark **NEW!**
- 111094 Carrot Cake Truffle • Milk **NEW!**
- 121050 Autumn Harvest • Milk **NEW!**
- 134050 Peppermint Bark • Dark & White **NEW!**

GIFTABLE INDULGENCES

NONPAREILS GIFT TUBES

8 oz | 12/case

- 151056 Nonpareils • Milk
- 152093 Nonpareils • Dark



MARSHMALLOW BON BONS

6 oz | 12/case

- 151076 Marshmallow Bon Bons • Milk
- 152108 Marshmallow Bon Bons • Dark



CHOCOLATE PRESENT TUBES 8 oz | 12/case

- 151072 Birthday • Milk
- 102003 60% Solid Valentine's Day • Dark
- 151070 Caramel Filled Red • Milk
- 111085 Caramel Filled Spring • Milk
- 121016 Caramel Filled Autumn • Milk
- 132009 60% Solid Christmas • Dark



LA PETITE BOUTIQUE

BISSINGER'S DISPLAY

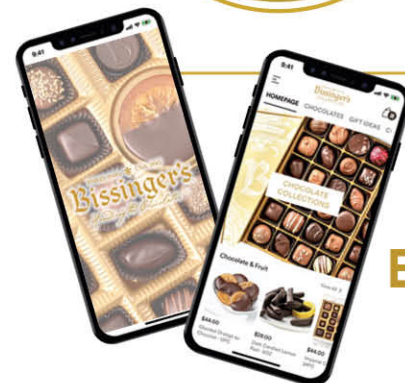
- 300-001 La Petite Boutique Fixture Only
- 300-002 La Petite Boutique Connoisseur Set
- 900-200 Clear Window Cling



5"

Average sales bump of 40% with Bissinger's merchandising fixtures

We will feature your business on our website under "Where to find Bissinger's products."



DOWNLOAD *the* **BISSINGER'S**
NEW APP *for*
EXCLUSIVE OFFERS!



sales@bissingers.com 15

VALENTINE'S DAY

Love is in the air with Bissinger's.



NEW!
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NEW!
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NEW!
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NEW!
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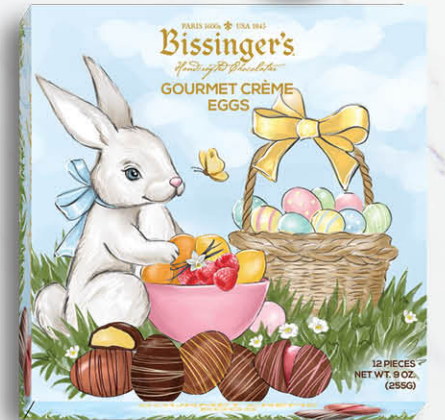


VALENTINE'S DAY Begins shipping 1/3/2025

- | | | |
|--------|---|-------------------|
| 151070 | Caramel-Filled Red Presents Tube • Milk | 8 oz 12/case |
| 102003 | Solid Presents Tube • Dark | 8 oz 12/case |
| 104005 | Bissinger's Signature Heart Box • Assorted | 4.5 oz 12/case |
| 151078 | Strawberry Bark • Milk NEW! | 14 oz 6/case |
| 102019 | Decorated Marshmallow Hearts • Dark | 6 oz 12/case |
| 101036 | Decorated Marshmallow Hearts • Milk | 6 oz 12/case |
| 101039 | Salted Caramel Hearts • Milk | 8 oz 12/case |
| 104015 | Hallmark Channel Valentine Box • Assorted | 12 oz 12/case |
| 104024 | J'Adore Bissinger's Collection • Assorted NEW! | 11.5 oz 8/case |
| 102030 | Love Potion Bar • Dark NEW! | 3 oz 12/case |
| 104022 | Truffle Hearts Flight • Milk & Dark NEW! | 1.75 oz 12/case |

SPRING & EASTER

Bissinger's makes the seasons sweeter.



New design for 2024



SPRING & EASTER Begins shipping 2/12/2025

111085	Caramel-Filled Spring Presents Tube • Milk	8 oz 12/case
111094	Carrot Cake Truffle Bar • Milk NEW!	3 oz 12/case
111009	Bunny Ears • Milk New Packaging!	1.25 oz 12/case
112005	Bunny Ears • Dark New Packaging!	1.25 oz 12/case
113014	Pastel Peanut Butter Bunnies Flight • White NEW!	2.5 oz 12/case
111015	Solid Chocolate Bunny • Milk	6 oz 12/case
112024	Solid Chocolate Bunny • Dark	6 oz 12/case
111073	Paint-A-Bunny • Milk	8 oz 6/case
111077	Marshmallow Eggs • Milk New Packaging!	6 oz 12/case
112027	Marshmallow Eggs • Dark New Packaging!	6 oz 12/case
111087	Signature Spring Collection • Assorted New Packaging!	7 oz 12/case
111075	Peanut Butter Eggs • Milk New Packaging!	6.5 oz 12/case
114017	Gourmet Crème Eggs • Assorted New Packaging!	7 oz 12/case

AUTUMN & THANKSGIVING

Bissinger's classic recipes from the 1899 family recipe book in giftable packaging.

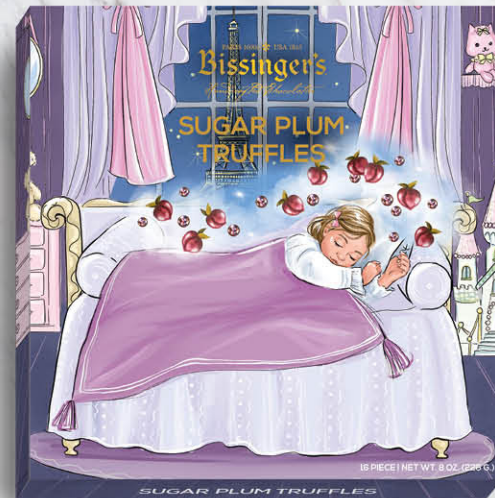


AUTUMN Begins shipping 8/19/2024

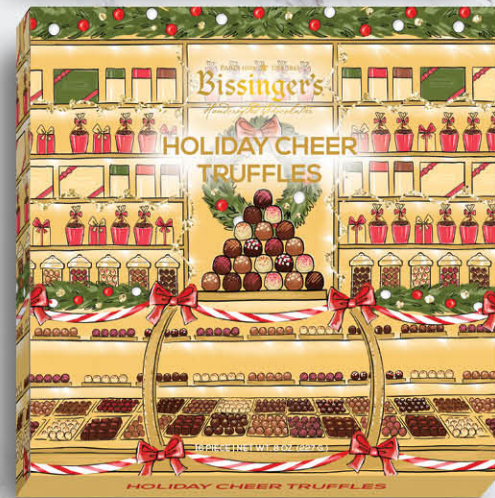
121025	Turkey Place Setting • Milk	2 oz 12/case
122009	Turkey Place Setting • Dark	2 oz 12/case
121016	Caramel-Filled Autumn Presents Tube • Milk	8 oz 12/case
124022	Autumn in Paris Collection • Assorted NEW!	11.5 oz 8/case
122014	Caramel Fall Leaves Flight • Dark NEW!	2.25 oz 12/case
124028	Autumn Pie Truffles • Assorted NEW!	8 oz 6/case
121050	Autumn Harvest Bar • Milk NEW!	3 oz 12/case
124024	Pumpkin Pie Bark • Milk NEW!	14 oz 6/case
121020	Paint-A-Turkey Kit • Milk NEW!	10 oz 8/case
151076	Marshmallow Bon Bons • Milk	6 oz 12/case
152108	Marshmallow Bon Bons • Dark	6 oz 12/case

CHRISTMAS

Visions of Bissinger's dance in their heads.



New design for 2024



CHRISTMAS Begins shipping 10/14/2024

- 134056 Christmas at Bissinger's • Assorted **New Packaging!** 8 oz | 6/case
- 132046 Sugar Plums • Dark **New Packaging!** 8 oz | 6/case
- 131013 Chocolate Mice • Milk **New Packaging!** 6 oz | 12/case
- 134058 Holiday Cheer Truffles • Assorted **New Packaging!** 8 oz | 6/case
- 134050 Peppermint Bark Bar • White & Dark **NEW!** 3 oz | 12/case
- 134049 Noël à Paris Collection • Assorted **New Packaging!** 11.5 oz | 8/case
- 133013 Peppermint Cookie Bark • White & Dark **NEW!** 14 oz | 6/case
- 131022 Boxed Santa • Milk 2 oz | 12/case
- 132044 Boxed Santa • Dark 2 oz | 12/case
- 134046 Holiday Truffle Flight • Assorted **NEW!** 2.5 oz | 12/case
- 151070 Caramel-Filled Red Presents • Milk 8 oz | 12/case
- 132009 Solid Christmas Presents • Dark 8 oz | 12/case
- 131080 Paint-A-Santa Kit • Milk **NEW!** 14 oz | 8/case

PARIS 1600s ✿ USA 1845

Bissinger's

Handcrafted Chocolates

5025 Pattison Avenue
Saint Louis, Missouri 63110



TO ORDER, CALL OR EMAIL US:

888.BISSINGER or 888.247.7464 | sales@bissingers.com

Once Reserved For Royalty



350 YEARS OF CRAFTING THE FINEST CONFECTIONS IN THE WORLD

Our story began in **17th Century Paris** when King Louis XIV granted the Bissinger family the title "**Confiseur Imperial**" (Confectioner of the Empire) in honor of confectionary excellence.

350 years later, our rich legacy endures. We use the same **timeless techniques** to create new and inventive recipes for an **exquisite taste** experience.

Every Bissinger's product is thoughtfully handcrafted using the **finest**, responsibly sourced ingredients. We invite you to discover these **remarkable, award-winning** confections.



LEARN MORE
ABOUT
BISSINGER'S

