



## NEW Store Kit (Best Value)

LIMITED TO NEW STORES

36 Hot Ruby bottles (32 oz)	1 plastic gallons Hot Ruby for in-store sampling
12 Sweet Ruby dessert sauce (16 oz)	1 jar Sweet Ruby for sampling
<b>Kit Price \$465*</b>	<b>-\$24 shipping + \$60 free samples, cups &amp; spoons, displays &amp; recipe cards</b>

\*JUST HOT RUBY KIT sub Hot Ruby for Sweet Ruby=\$495 kit price

### Individual Case Prices

3 case total minimum

#### HOT Ruby

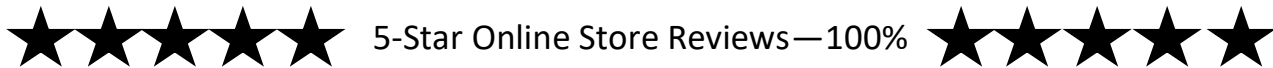
32 oz bottles \$ 9.99 ea ..... 12 count case \$119.88  
 gallon 128 oz \$32.50 ea ..... 2 or 4 ct case \$65/\$130  
 pint jar 16 oz \$ 6.00 ea.....24 count case \$144

#### Sweet Ruby

\$7.50 each 16 oz Sweet Ruby; 24 ct case \$180

#### Marketing Materials

\$15 display \$6 for 12 recipe cards



### HERE'S WHAT THEY ARE SAYING

\*\*Hot Ruby, WOW! The product sells itself!      \*\* Fabulous product, great taste!  
 \*\*Customers have loved it!    \*\*Easy to demo & customers love the many ways you can serve it!  
     \*\*Ruby's family provides wonderful service & fast shipping.      \*\*It has been a hit!  
 \*\*Customers asked if we could keep it year round-not just holidays.  
     \*\*We serve it at events & on weekends for customers & it sells itself!  
 \*\*Always a great seller—many repeat purchases!    \*\*We love Hot Ruby & so do our customers  
     \*\*I have carried Hot Ruby for years & it's wonderful!  
 AMAZING!                                      AWESOME!                                      EXCELLENT!

### No-Market Show Specials (on orders shipped by 8/1/24)

Buy \$350 worth of product	SHIPPING DISCOUNT	-\$18.00 + free display and recipe cards
Buy 5 Cases of Mixers	SHIPPING DISCOUNT	-\$30.00 + BOGO on Gallons for Demo free display and recipe cards
Buy 6-14 Cases of Mixers	SHIPPING DISCOUNT	50 cents per bottle off shipping + BOGO on Demo Gallons + free display & recipe cards
Buy 15 Cases of Mixers	SHIPPING DISCOUNT	50% shipping + Get one Demo Gallon Free