



RUNAMOK®



ALLSPICE CULINARIUM

RORY BROWN - DES MOINES, IA

"INDEPENDENT RETAILERS ARE THE BACKBONE OF RUNAMOK."

- ERIC SORKIN, RUNAMOK CO-FOUNDER

2023-2024 LOOKBOOK



Welcome to the 2023 edition of the Runamok Lookbook.

This year we are putting the focus on you, our independent retailers. It is through our partnership that both of our companies thrive and we appreciate all that you do.

You are the backbone of our company. You inspire us everyday.

As we celebrate our 7th anniversary as a company, we are proud to say we have over 2,000 independent retailers across all 50 states carrying our maple syrup, maple cocktail mixers, bitters and honey. This 2023 Lookbook highlights just a few of you, why you carry us, and the many ways you are offering Runamok to your customers.

From our Vermont family owned business to yours, specialty gift stores, olive oil shops, cafe's, gourmet food shops and more, thank you. We appreciate your business and look forward to serving you for many more years to come.

Sincerely,

Eric & Laura Sorkin

Jennifer Mayne

Dorothy Lane Market - Dayton, OH

I remember the first time I met the Runamok team at the Good Food Mercantile in Brooklyn, NY. My attention was immediately drawn to their elegant packaging, bottles and appealing labels. We were enamored by their story and authenticity.

But Runamok is not just a pretty face, their maple syrup is so clean and pure. We sell many of their products from the classic Sugarmaker's Cut to the WhistlePig Syrup and Sparkle Syrup. We have also picked up their delightful honey products as well as their cocktail mixers. My personal favorite cocktail mix is the Smoked Maple Fashioned, I like to add just a touch to some Woodford Reserve and my friends think I am a master mixologist.

I feel good about using their maple syrups in my recipes rather than sugar. Our customers love the maple syrup and many use it as a sugar substitute. The Sparkle Syrup has been quite popular at the Holidays. I am the DLM E-commerce Director and Product Manager.

I have incorporated many Runamok offerings into our gifts, one of our more popular gourmet food gifts is our Vermont Grilled Cheese Kit, we use Runamok Maple Syrup and Grafton Village Smoked Cheddar. We also have Cocktail Gift Sets and use Runamok Honey in our tea gift sets which are quite popular for Mother's Day.

We enjoy working with Runamok's service team and while we can receive some of the product now from a national distributor, we can always reach out to have special products delivered very quickly. They make the ordering process so easy.

Runamok is a great partner to have in the gourmet food business, it's an easy sell for our customers who value high quality.





RUNAMOK

SMOKED, INFUSED, + BARREL-AGED SYRUP

BEST SELLERS STAFF FAVORITES

TRADITIONAL



375ML SUGARMAKER'S CUT®

This is the very best organic maple syrup of the season. We taste each "run" and when the flavor is at its peak, this is set aside with a note: "Reserve for Sugarmaker's Cut".



750ML SUGARMAKER'S CUT®

This is the very best organic maple syrup of the season. We taste each "run" and when the flavor is at its peak, this is set aside with a note: "Reserve for Sugarmaker's Cut".

BARREL-AGED



BOURBON BARREL-AGED

We start with our best organic maple syrup and age it in recently emptied bourbon barrels. The syrup draws in the essence of the bourbon with notes of caramel and spice.



RUM BARREL-AGED

The flavor of rum pairs amazingly well with maple syrup. Unique flavor and butterscotch tones that work as well on waffles and pancakes as they do on desserts.

INFUSED



CARDAMOM INFUSED

We have made sure the spice shines through so you can add it to a cocktail or drizzle it over a favorite dish and taste just a bit of the cardamom.



CINNAMON + VANILLA INFUSED

Why argue with a good thing? There is a reason why maple, vanilla and cinnamon are so often used together - they are delicious.



GINGER ROOT INFUSED

Using fresh, organic ginger is key in making this spicy and addictive syrup. It is delicious on pancakes and waffles, of course, but also great in tea, pastries, vinaigrettes, and stir-fry.



ELDERBERRY INFUSED

The first flavor across your tongue may be somewhat woody with a finish of wild berries. Then you realize this syrup tastes exactly like figs - or rather, figs drizzled in maple.



MAKRUT LIME-LEAF INFUSED

A surprising level of deliciousness that is heretofore undiscovered. A hint of lime with floral notes to support the sweetness of the syrup.



HIBISCUS FLOWER INFUSED

We start with the best maple syrup of the season and infuse it with organic hibiscus flowers. Imagine a collage of berries, flowers and maple syrup and you have the picture.



COFFEE INFUSED

The perfect pairing of two bold flavors. Combining the caramel sweetness of maple with coffee's nuanced chocolate and almond.



SPARKLE SYRUP®*

Our patented Sparkle Syrup has been our greatest maple surprise. Our pure maple syrup infused with pearlescent mica, this dazzling syrup became our top selling product.

*Non-Organic



AFFAMATA
NEWBURYPORT, MA

Nearly five years ago, we were introduced to Runamok Maple when they visited our small city of Newburyport, MA. The beautiful packaging and high quality syrup made the choice to carry it an easy one. After sampling the divine flavors, our customers could not get enough. Runamok's service is unsurpassed and has made it easy to collaborate on a number of tastings and events. Our bestsellers are Bourbon Barrel-Aged and Cinnamon + Vanilla but we carry a wide range of Runamok Maple products which are all well-loved!

- Katie Shernan, Co-Owner



RUNAMOK

SMOKED, INFUSED, + BARREL-AGED SYRUP

BEST SELLERS STAFF FAVORITES

SMOKED + SPICY



SMOKED CHILI PEPPER INFUSED*

Merquén is a chile blend from Chile. All of the profiles of the pepper - the heat, the smokiness and the rich pepper taste are magnified by the caramel tones of the maple.



SMOKED WITH PECAN WOOD

What the what? Yes, smoked. Through a proprietary method we have developed a smoked maple syrup that will deliver both sugar and smoke to any dish or cocktail.

LIMITED RELEASES



COCOA BEAN INFUSED

We have infused roasted cocoa nibs in our pure maple syrup to create a combination that is both luscious and complex. Cocoa nibs are chocolate in its purest form; the dried and fermented bits of cacao beans before any processing. Heavily weighted toward the chocolate flavor, this syrup will be perfect over ice cream or some very decadent French toast.



STRAWBERRY ROSE INFUSED

This Limited Release is both elegant and, dare we say it, delightful. Made with nothing more than all-organic rose petals, strawberries and maple syrup, it tastes like summer itself. It has a bright, floral taste, sweetened with lighter maple syrup and a hint of strawberry. This syrup is so good on pancakes and crepes but is also an excellent addition to summer cocktails.



BANANA RUM INFUSED

Like the very best Bananas Foster you've ever tried, this syrup combines our Rum Barrel-Aged with bananas to delightful ends. The background notes of rum and hint of bananas, all robed in maple, will elevate any stack of pancakes or waffles. Try it on morning oatmeal or granola. Or make the ultimate sundae with vanilla ice cream, sliced bananas, pecans and a generous pour of this syrup.



PINEAPPLE UPSIDE DOWN INFUSED

We asked, you voted. The winner of our 2022 New Flavor Contest, Pineapple Upside Down Infused Maple Syrup is our first ever customer-created product. Now available for purchase, Pineapple Upside Down Maple Syrup uses only natural ingredients to miraculously achieve the flavor of this beloved, classic dessert.



SNOW GLOBE SPARKLE*

This seasonal version of Sparkle Syrup beckons feelings of Vermont in the winter and cozy holidays at home. We've taken our best-selling Sparkle Syrup and given it a new, winter-inspired label that you're sure to fall in love with.



STAR SPANGLED SPARKLE*

Star Spangled Sparkle Syrup gives best-selling Sparkle Syrup a patriotic twist. Pour over pancakes, drizzle into cocktails or mix into your favorite summer treats to give them a sweet shimmer. The perfect way to celebrate Memorial Day, the 4th of July and the arrival of summer.



SPARKLE SYRUP 12-PACK

Our new 60ml Sparkle Syrup mini bottles are now available in a convenient POS display box.

Perfect for use at your check-out counter or on the shelf, these Sparkle Syrup minis are a great way to introduce your customers to our best selling Sparkle Syrup in a fun, convenient sample size. The Sparkle 60 POS box contains 12 units of our 60ml Sparkle Syrup in specially designed packaging for easy display in your store.



*Non-Organic



RUNAMOK

COLLABORATIONS + SEASONAL

BEST SELLERS STAFF FAVORITES



WHISTLEPIG RYE WHISKEY BARREL-AGED

The newest addition to our core line up! Our organic maple syrup has been aged in WhistlePig Rye Whiskey barrels, resulting in our new staff favorite barrel-aged maple syrup.

SEASONAL RELEASES



APPLE BRANDY BARREL-AGED

We start with our best organic maple syrup and age it in recently emptied apple brandy barrels. With bourbon vanilla notes, its definitive apple presence makes all the difference.



HOLIDAY SPICE INFUSED

Holiday Spice Infused Maple has all of the warming flavors of the season. Infused with the perfect balance of cinnamon, ginger, nutmeg and clove, this is the ideal holiday syrup.



FESTIVUS MAPLE SYRUP

Made famous by an iconic 90's TV show, Festivus is the greatest non-holiday holiday ever created. The same blend as our Holiday Spice Infused offering, with a fun twist.

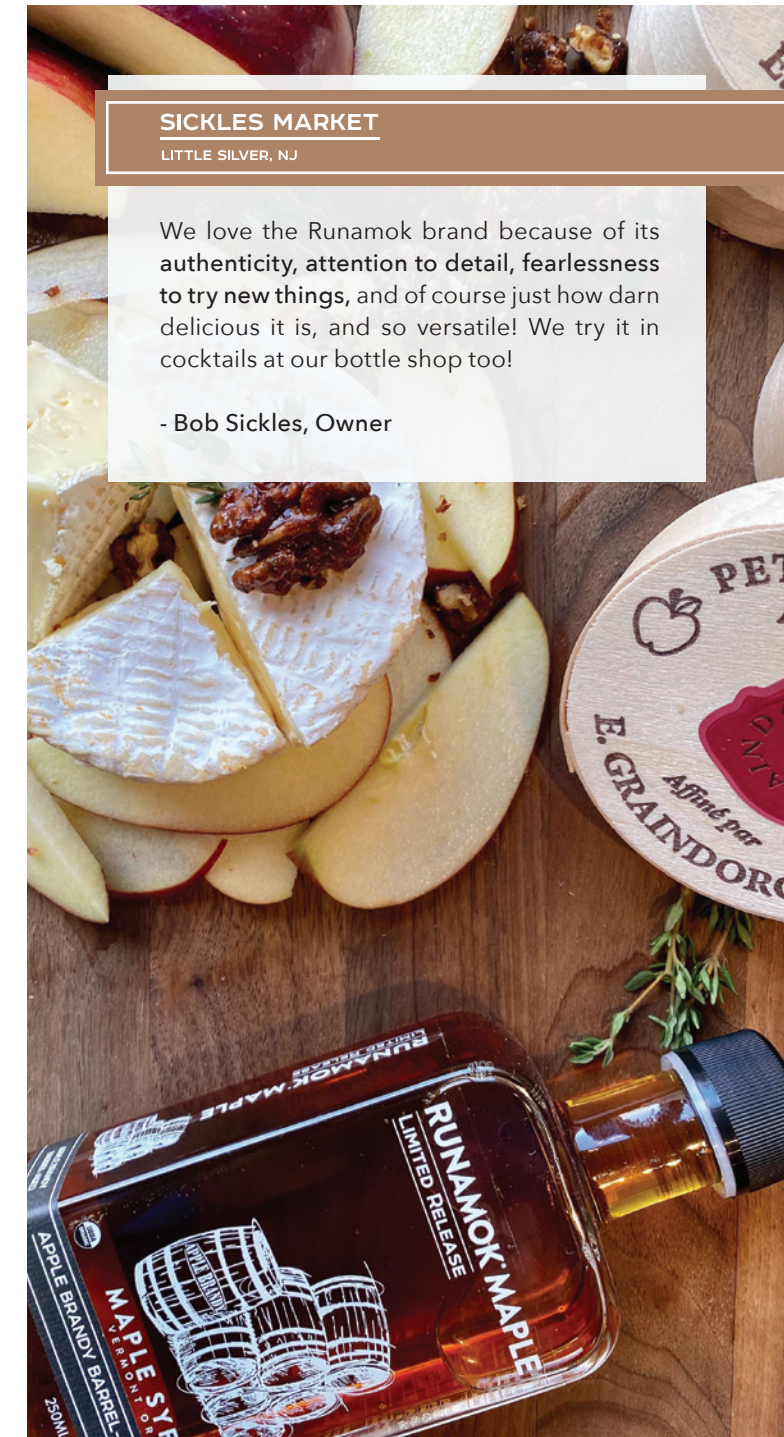


BURLAP & BARREL ROYAL CINNAMON INFUSED*

Part of our single-origin, collaboration series with Burlap and Barrel, Royal Cinnamon is a spicy cinnamon, reminiscent of Red Hots candy but with a more earthy background. Simply put, cinnamon lovers won't be able to put this one down.



*Non-Organic



SICKLES MARKET LITTLE SILVER, NJ

We love the Runamok brand because of its authenticity, attention to detail, fearlessness to try new things, and of course just how darn delicious it is, and so versatile! We try it in cocktails at our bottle shop too!

- Bob Sickles, Owner



Retailer Testimonials

MONSIEUR MARCEL GOURMET MARKET
LOS ANGELES, CA

Back in the day we decided to carry Runamok after tasting the Runamok Ginger and Hibiscus as cheese condiments, Gorgonzola Dolce explodes in flavor with just a drizzle. Over the years we've loved having Runamok on our shelves because it is an **eye-catching, delicious gourmet product that delivers quality in every bottle**. I remember when it caught the attention of Paris Hilton on a visit and she positively glowed with excitement at discovering the Runamok Sparkle Syrup. She loved it so much, she bought some to use in her cooking show!

- Katy Strouk, Owner

QUECHEE GENERAL STORE
QUECHEE, VT

WE LOVE RUNAMOK!

We introduced Runamok syrups a few years ago and began with the classics, like Cinnamon + Vanilla and Smoked Pecan. Each week the sell through rate increased, and we began adding other flavors, like Bourbon and Rum.

When we took the leap and added the sets, things really took off. In addition to offering the complete collection of seasonal favorites, like Sparkle Snow Globe or Wild-flower Honey, we now carry Runamok's Honey, Cocktail Syrups and Bitters.

The more we have, the more we sell of this amazing brand. Customers love the selection, the unique flavors and the cool packaging. Runamok is front and center in our maple syrup display, and in Vermont, that's saying something!

- Angela Moore, Owner



BOB'S RED MILL NATURAL FOODS
MILWAUKIE, OR

We have carried Runamok products at the Bob's Red Mill Whole Grain Store and Café for several years. We love the quality and flavor of Runamok Maple Syrup as well as the wide selection of unique varieties, and so do our customers! The Sparkle Syrup is especially popular.

Additionally, Runamok is our maple syrup of choice to serve alongside our pancakes and waffles in our Café. Many customers have inquired about the syrup after trying it with their breakfast and we are happy to be able to point them to the retail display of Runamok syrups available for purchase.

Beyond the products, the customer service is excellent. We appreciate the proactive communication about upcoming deals and, in the rare instance that there is a mistake with our order, they are fantastic about making it right. **Runamok has been a wonderful partner** and we look forward to continuing to grow our relationship.

- Kelsey McDonald,
Whole Grain Store Events & Marketing Coordinator



SUNSET BEACH GIFT SHOPS
CAPE MAY POINT, NJ

When we first started carrying Runamok Maple Syrup in 2018, some of my staff thought I had run amok for wanting to sell maple syrup at the beach. "Isn't that what people buy when they go to Vermont?" Someone asked me. We love selling Runamok brand maple syrup at Sunset Beach because it's the **most unique maple syrup line in the country**.

Our staff who use it love it, and our customers who find it for the first time come back for more on a regular basis. We love the people and we love the products from Runamok, so happy to have them as our partners.

- Larry Hume, Owner





PREMIUM HONEY LINE UP



From delicate ingredients, such as hibiscus petals and lemon verbena, to fiery chiles for a gradient of heat in ever-popular hot honeys, we know this collection will have something for every palate. For the purists, we also have pure, raw florals which are harvested from bees that were predominantly feeding on a single type of flower.

RAW VARIETAL



BEEKEEPER'S CUT | AUTUMN BLOSSOM

This honey is sweet and floral with a bright finish. The autumn wildflower meadow is replete with goldenrod, asters and rudbeckia, which contribute to the character of this signature honey.



FLORIDA ORANGE BLOSSOM

This honey comes from hives that have been situated in a citrus grove. The perfume of orange flowers blooms on the finish of this mild and tropical honey. Excellent in tea or on pancakes.



TUPELO HONEY

Tupelo honey is produced by bees that have foraged on Tupelo trees which have a short flowering season from mid-April to mid-May. It is a very rare honey, given the trees only grow in the swamps of Georgia and the Florida panhandle. The flavor of the honey is floral and citrusy with notes of hops and pear.



HIGH PLAINS CLOVER

Since honey bees are more likely to feed on clover than any other flower, this is the standard for honey flavor. The hives were set up on the high plains of Montana, giving this honey a sweet and earthy flavor.

INFUSED



HIBISCUS FLOWER INFUSED

This honey pops with flavor that is as vibrant as its magenta color. With tangy flavors of raspberry and lemon, it takes the sweetness of honey and bumps it up a notch so it is reminiscent of your favorite hard candy. Excellent swirled into iced tea or smoothed over English muffins with butter.



LEMON VERBENA INFUSED

Bright and citrusy, this honey pulls off the taste trick of being quite lemony without any acidity. Along with the lemon it imparts herbal notes which lends itself to tea, goat and soft cheeses, and pastry.

HOT + SMOKY



SZECHUAN PEPPERCORN INFUSED

Piney with a tongue-tingling finish that Szechuan peppercorns are known for, this sweet and savory honey will bring complexity to many dishes. Use it as a glaze for pork roast or try it over hard cheeses.



CHILE DE ARBOL INFUSED

Our spiciest honey of the collection, this one brings the heat. With a heat level similar to cayenne, the De Arbol chile pepper infuses the honey, not just with spice, but complex pepper flavor as well. Use it on grilled ribs or shrimp or try it in a bold margarita.



CHIPOTLE MORITA INFUSED

With a nice kick and a hint of smoke, the Morita Chipotle infused honey will not disappoint those seeking sweet heat. The fiery pepper and honey blend beautifully in this sweet/savory combination. There are many uses for this honey but one stands out as a must: drizzled on fried chicken.



COASTAL MIST

BANDON, OR

Coastal Mist has featured Runamok in our store since 2020. We are a small Chocolate Boutique on the Oregon Coast featuring our own hand made artisan chocolates, desserts, gelato, pastries and so much more.

We are a small owner operated shop and we like to feature a few other products that we don't make ourselves, but go with the vibe of what we offer already.

We came across Runamok in a catalog and read the story of who they are and what they do. Even though we typically feature local items to Oregon, we thought Runamok would fit perfectly. The quality of product is wonderful, and the flavors and choices are great! We are located in a pretty high tourist area, and we get people visiting from all over the country and the world.

Runamok has been a great addition for people who are just stopping through, as well as locals who come in regularly. We have a couple locals who come in just to buy the large bottles of syrups as they will give their family nothing BUT Runamok. We even have some regular users who love to bake at home with it. In particular the Holiday Spice is a great addition to baked goods. We are happy to feature Runamok syrups and honey, and hope to for a long time to come.

- Tara Shaw, Executive Chef & Owner





RUNAMOK

ORGANIC MAPLE COCKTAIL MIXERS & BITTERS



MAPLE GINGER MULE

We start with our organic Ginger Root Infused Maple Syrup and add a healthy kick of lime juice for this twist on a moscow mule. This cocktail syrup is refreshing and zesty, with the perfect amount of sweetness for balance.



FLORAL MAPLE

Delightfully bitter, this elixir combines upfront floral notes with subtler, aromatic elements of cardamom and ginger all layered on a maple base. The additional mingling of rose, citrus and clove would augment any cocktail made with gin or vodka.



MAPLE OLD FASHIONED

Starting with our best organic maple syrup, we infuse a proprietary blend of orange essence and botanicals. For a knock-your-socks off old fashioned, mix with your favorite bourbon or rye whiskey.



AROMATIC MAPLE

With a warm base of maple, woody notes of cinnamon, clove and allspice inspire the flavors in darker spirits, such as bourbon and whiskey, to bloom. Astute palates may also notice hints of sarsaparilla and vanilla bean.



SMOKED MAPLE OLD FASHIONED

Starting with our Smoked with Pecan Wood organic maple syrup, we add real cherry juice and proprietary blend of spices. This cocktail syrup will create a sublime old fashioned.



ORANGE MAPLE

Decidedly orange forward, these bitters would brighten any cocktail, whether fruity or neat. The aroma of citrus lies atop an elixir of complex aromatics and a subtle maple base. A fine addition to vodka and gin, but a particularly good friend to bourbon.



MAPLE TONIC

Starting with our best organic maple syrup, we've given your gin and tonic new life. Replace your standard tonic water by combining this syrup with club soda, seltzer, or sparkling water.



MAPLE BITTERS COLLECTION

This collection features all three of our new maple-based bitters. From cocktails to baking, discover how much flavors these products can bring to any recipe. A complete set for your bar or an ideal gift for cocktail connoisseurs.

New!



MAPLE GRENADINE

Traditional grenadine was actually made with pomegranate juice (from the french grenade) and sugar, and the taste was tart and fruity. Our grenadine is made with pomegranate, lime, and maple syrup. Each ingredient is perfectly balanced so the resulting syrup is the ideal sweet-tart addition to drinks.



MAPLE COCKTAIL COLLECTION 4-PACK

Looking to sample all our new maple-based cocktail mixers? This collection features 4 x 60ml bottles of each maple-based cocktail mixer.

Real Ingredients. No Refined Sugar.

293 FLETCHER ROAD • FAIRFAX, VT 05454 • SALES@RUNAMOKMAPLE.COM • 802.849.7943

Maple Mixers for the Modern Bar

SKORDO
PORTLAND, ME

I remember when we first got Runamok Cocktail Mixers in stock. For so long we, and our customers, were making our own recipes and now all the thought and preparation is taken care of. It's exactly what we love to do - empower the home cook.

Back in 2018 we chose Runamok because they are from New England, offer a premium quality product line, are continuously innovating, and the packaging is stunning.

We love the Runamok brand because **our customers come to us for high quality ingredients and Runamok products mirror our same standards, while also being stunning on our shelves!**

Our customers are immediately drawn to the beautiful bottles and creative flavors. Whether they're planning to use it on pancakes, oatmeal, coffee or cocktails - there is an infused Runamok Maple Syrup perfect for the job.

Runamok's service is top notch. They thoughtfully suggest products when needed, always deliver on their promises, keep us updated on changes as they come, and continue to introduce exciting new offerings.

Cari Karonis, Owner





RUNAMOK

FOUR PACK PAIRING COLLECTIONS

Six distinct collections. Perfect to sell along side your fine cheeses, to use as an ice cream topper and as a culinary ingredient for the adventurous foodie. Our selection of 60ml bottles of certified organic maple syrups will help your customers discover new and exciting ways to use maple syrup. These sets are proven basket builders and great for out of category merchandising.

CHEESE PAIRING COLLECTION

60ml bottles of Bourbon Barrel-Aged Maple Syrup, Hibiscus Flower Infused Maple Syrup, Elderberry Infused Maple Syrup, and Smoked with Pecan Wood Maple Syrup. Pair our barrel-aged or smoked maple syrup with hard cheeses such as cheddar or gouda. The infused varieties enhance the flavor of a brie-style or camembert soft cheese.



ICE CREAM PAIRING COLLECTION

60ml bottles of Cinnamon + Vanilla, Cocoa Bean, and Coffee Infused, plus our Rum Barrel-Aged maple syrup. Each of these makes for an utterly sumptuous and unique topping for your favorite ice cream. Try the Rum Barrel-Aged on butter pecan and the Cinnamon + Vanilla, Cocoa Bean, and Coffee on sweet cream vanilla ice cream.



PANTRY FAVORITES*

If the collections above don't meet your needs, then the Pantry Favorites Collection is for you. The standard set contains Ginger Root Infused, Cinnamon + Vanilla Infused, Sugarmaker's Cut® and Bourbon Barrel-Aged. But this set can also be customized with any four 60ml bottles. So mix and match all you like and build a collection that will be a pantry favorite for your customers.



TEA PAIRING COLLECTION

60ml bottles of Cardamom, Cinnamon + Vanilla, Sugarmaker's Cut®, and Makrut Lime-Leaf infused maple syrup. This collection of infused and pure maple syrup will add a delightful twist to your cup of tea. The Cardamom and Cinnamon + Vanilla both compliment black teas or use together with milk for instant chai. The Makrut Lime-Leaf pairs beautifully with herbals and the Sugarmaker's Cut® will replace honey as your new favorite sweetener.



SMOKE + BARRELS

60ml bottles of Smoked with Pecan Wood Maple Syrup, Bourbon Barrel-Aged Maple Syrup, Apple Brandy Barrel-Aged Maple Syrup and Rum Barrel-Aged Maple Syrup. Used as finishing glazes on roasted root vegetables or with meat and seafood as a culinary ingredient adding smoke and sweet to your favorite savory dishes.



Four Pack Collections ship in case packs of 6. Current price list includes unit/case costs and MAP.



KING ARTHUR BAKING

NORWICH, VT

I remember when we first started carrying Runamok and were intrigued by the beautiful design of the bottles. Then we tasted it and confirmed that we were carrying something special. Customers return to buy multiple bottles for gifts. **The whimsical name draws them in, but the quality keeps them wanting more.** It is a great product for everyone from kids who love the sparkle on their pancakes to adults who enjoy the barrel-aged syrups in everything from baked goods to mixed drinks. They are a perfect companion to our mixes. We are thrilled to be working with a Vermont company like Runamok.

- Sonya Danford, Retail Assistant Manager



*Available for custom pairing orders



RUNAMOK

PREMIUM GIFT BOXES

Runamok Maple gift boxes offer a unique option for your customers. Our acclaimed gift boxes come in a variety of sizes and combinations for every taste and budget.



LARGE GIFT BOX SETS

BEST SELLERS COLLECTION

Crafted by popular demand, this fast-moving gift box highlights our three top-selling flavors: Bourbon Barrel-Aged, Cinnamon + Vanilla Infused, and Sugarmaker's Cut®.

OPRAH'S COLLECTION

Featuring our Bourbon Barrel-Aged, Cinnamon + Vanilla Infused and Hibiscus Infused Maple Syrups, this collection was so popular it became one of Oprah's Favorite Things in 2016.

BARREL-AGED MAPLE SYRUP

A great gift for anyone but especially for tough to buy for guys. This box contains Bourbon Barrel-Aged Maple Syrup, Rum Barrel-Aged Maple Syrup, and Apple Brandy Barrel-Aged Maple Syrup.

INFUSED MAPLE SYRUP

A fun and eclectic mix of some of our most popular infused maple syrups. This box contains 250ml bottles of Cinnamon + Vanilla Infused Maple Syrup, Elderberry Infused Maple Syrup, and Makrut Lime-Leaf Infused Maple Syrup.

OLD FASHIONED GIFT BOX

- Maple Old Fashioned
- Orange Bitters
- Smoked Maple Old Fashioned

SUNSET GIFT BOX

- Maple Tonic
- Floral Bitters
- Maple Ginger Mule

SMALL GIFT BOX SETS

SUGARMAKER'S COLLECTION

60ml bottles of Bourbon Barrel-Aged Maple Syrup, Pecan Wood Smoked Maple Syrup, Cinnamon + Vanilla Infused Maple Syrup, and Makrut Lime-Leaf Infused Maple Syrup.

VERMONT'S COLLECTION

60ml bottles of Apple Brandy Barrel-Aged Maple Syrup, Cardamom Infused Maple Syrup, Cinnamon + Vanilla Infused Maple Syrup, and Elderberry Infused Maple Syrup.

250ml gift boxes ship in case packs of 3, 60ml gift boxes ship in case packs of 6. Current price list includes unit/case costs and MAP.



GOOP KITCHEN

BRENT PARRINO, MANAGER, CULINARY R+D



RUNAMOK

ORGANIC FOOD SERVICE OFFERINGS

Whether using our maple to craft vinaigrettes, glazes and cocktails or drizzling it over desserts, breakfast items or baked goods, adding the Runamok name to your menu is an ideal way to elevate your offerings and partner with an award-winning, innovative brand.

Portion Control SINGLE SERVE OFFERINGS



1.5oz SINGLE SERVE CUPS

Available in:

- Sugarmaker's Cut
- Cinnamon + Vanilla Infused
- Bourbon Barrel-aged

BULK OFFERINGS



55 GALLON DRUMS + 5 GALLON PAILS + 1 GALLON JUGS

Available in All Varieties



D'OLIVO WENATCHEE
WENATCHEE, WA

While attending the Fancy Food Show in Vegas in 2022 my wife and I stopped by the Runamok booth and sampled the syrups. We were so surprised with the flavors. They were fantastic! Not too strong and not heavy.

Right away my wife and I knew they would be a great addition to our olive oil and vinegar tasting bar. We have a small, but very busy store and knew we would have trouble finding a place to display and sample them as our store is packed with olive oils, vinegars and gourmet food.

Long story short, we squeezed out a spot for them and it turned out to be a great addition to our business. As I said, we have a small space for them, but once customers sample, they are hooked. They are unique flavors and pair wonderfully with cheeses, meats, ice cream, deserts, coffee, oatmeal etc. They are flavorful without being sugary sweet like commercial syrups and toppings.

Customers are used to only using syrup on pancakes. But once we give your customer a sample and make suggestions on how to use them, they buy it, and come back for more. It's that easy!

I've had great customer service with Runamok and we even had a representative come out and do sampling with us in our store. Six months later I've had repeat customers from that tasting experience. **They have been a great addition to our gourmet food store.**

- Bruce Hosfeld, Owner

Runamok Product Display

HEIGHT 66" WIDTH 21.75" DEPTH 14.5"
WEIGHT 40 LBS

This beautiful, high-quality hardwood display has been designed to perfectly fit an array of our maple, mixers, bitters and honey products. Simple to build (requires only a screwdriver) and featuring an adjustable/removable shelf, you can customize the display to best suit the Runamok products carried at your store. The design enables shopping from both front and back and the open bottom makes for easy cleaning.





RUNAMOK®



RUNAMOKMAPLE.COM



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— ALSO AVAILABLE ON FAIRE —